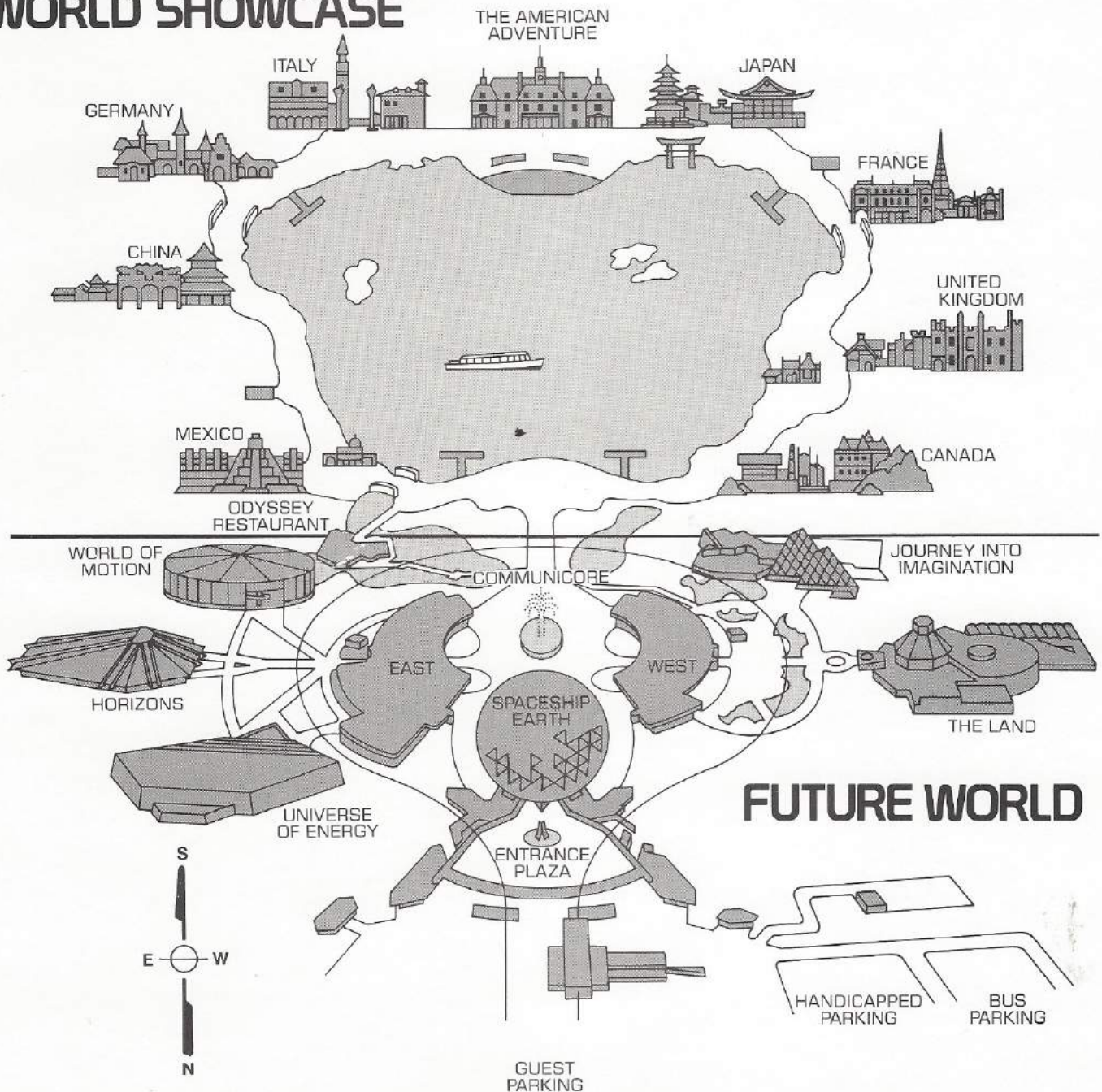




WALT DISNEY WORLD PRESS KIT

WALT DISNEY WORLD® EPCOT Center

WORLD SHOWCASE





Walt Disney World® OPERATING CALENDAR

MAGIC KINGDOM

FEBRUARY 1984

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 OPEN 9-6	2 OPEN 9-6	3 OPEN 9-6	4 OPEN 9-7
5 OPEN 9-7	6 OPEN 9-7	7 OPEN 9-7	8 OPEN 9-7	9 OPEN 9-7	10 OPEN 9-7	11 OPEN 9-7 Valentine Party 9:00 p.m.-1:30 a.m.
12 OPEN 9-9	13 OPEN 9-9	14 OPEN 9-9	15 OPEN 9-9	16 OPEN 9-9	17 OPEN 9-9	18 OPEN 9-10
19 OPEN 9-10	20 OPEN 9-10 Washington's Birthday	21 OPEN 9-10	22 OPEN 9-10	23 OPEN 9-10	24 OPEN 9-10	25 OPEN 9-10
26 OPEN 9-9	27 OPEN 9-9	28 OPEN 9-9	29 OPEN 9-9			

HOURS SUBJECT TO CHANGE WITHOUT NOTICE



EPCOT CENTER

FEBRUARY 1984

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1 OPEN 9-8	2 OPEN 9-8	3 OPEN 9-8	4 OPEN 9-8
5 OPEN 9-9	6 OPEN 9-9	7 OPEN 9-9	8 OPEN 9-9	9 OPEN 9-9	10 OPEN 9-9	11 OPEN 9-9
12 OPEN 9-9	13 OPEN 9-9	14 OPEN 9-9	15 OPEN 9-9	16 OPEN 9-9	17 OPEN 9-9	18 OPEN 9-10
19 OPEN 9-10	20 OPEN 9-10 Washington's Birthday	21 OPEN 9-10	22 OPEN 9-10	23 OPEN 9-10	24 OPEN 9-10	25 OPEN 9-10
26 OPEN 9-9	27 OPEN 9-9	28 OPEN 9-9	29 OPEN 9-9			

HOURS SUBJECT TO CHANGE WITHOUT NOTICE



Walt Disney World® OPERATING CALENDAR

MAGIC KINGDOM

MARCH 1984

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 OPEN 9-9	2 OPEN 9-9	3 OPEN 9-9
4 OPEN 9-9	5 OPEN 9-9	6 OPEN 9-9	7 OPEN 9-9	8 OPEN 9-9	9 OPEN 9-9	10 OPEN 9-9
11 OPEN 9-10	12 OPEN 9-10	13 OPEN 9-10	14 OPEN 9-10	15 OPEN 9-10	16 OPEN 9-10	17 OPEN 9-10
18 OPEN 9-10	19 OPEN 9-10	20 OPEN 9-10	21 OPEN 9-10	22 OPEN 9-10	23 OPEN 9-10	24 OPEN 9-10
25 OPEN 9-10	26 OPEN 9-10	27 OPEN 9-10	28 OPEN 9-10	29 OPEN 9-10	30 OPEN 9-10	31 OPEN 9-10

HOURS SUBJECT TO CHANGE WITHOUT NOTICE



EPCOT CENTER

MARCH 1984

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1 OPEN 9-9	2 OPEN 9-9	3 OPEN 9-9
4 OPEN 9-9	5 OPEN 9-9	6 OPEN 9-9	7 OPEN 9-9	8 OPEN 9-9	9 OPEN 9-9	10 OPEN 9-9
11 OPEN 9-10	12 OPEN 9-10	13 OPEN 9-10	14 OPEN 9-10	15 OPEN 9-10	16 OPEN 9-10	17 OPEN 9-10
18 OPEN 9-10	19 OPEN 9-10	20 OPEN 9-10	21 OPEN 9-10	22 OPEN 9-10	23 OPEN 9-10	24 OPEN 9-10
25 OPEN 9-10	26 OPEN 9-10	27 OPEN 9-10	28 OPEN 9-10	29 OPEN 9-10	30 OPEN 9-10	31 OPEN 9-10

HOURS SUBJECT TO CHANGE WITHOUT NOTICE



Walt Disney World® OPERATING CALENDAR

APRIL 1984

MAGIC KINGDOM

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 OPEN 9-10	2 OPEN 9-10	3 OPEN 9-10	4 OPEN 9-10	5 OPEN 9-10	6 OPEN 9-10	7 OPEN 9-10
8 OPEN 9-10	9 OPEN 9-10	10 OPEN 9-10	11 OPEN 9-10	12 OPEN 9-10	13 OPEN 9-10	14 OPEN 8-12
15 OPEN 8-12	16 OPEN 8-12	17 OPEN 8-12	18 OPEN 8-12	19 OPEN 8-12	20 OPEN 8-12	21 OPEN 8-12
22 OPEN 8-12 Easter	23 OPEN 8-12	24 OPEN 8-12	25 OPEN 8-12	26 OPEN 8-12	27 OPEN 8-12	28 OPEN 8-12
29 OPEN 9-8	30 OPEN 9-8	Easter Parades will be held on April 21 and 22 at 3:00 p.m. The Main Street Electrical Parade will run from April 14 to April 28 at 9:00 p.m. and 11:00 p.m.				

HOURS SUBJECT TO CHANGE WITHOUT NOTICE



EPCOT CENTER

APRIL 1984

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 OPEN 9-10	2 OPEN 9-10	3 OPEN 9-10	4 OPEN 9-10	5 OPEN 9-10	6 OPEN 9-10	7 OPEN 9-10
8 OPEN 9-10	9 OPEN 9-10	10 OPEN 9-10	11 OPEN 9-10	12 OPEN 9-10	13 OPEN 9-10	14 OPEN 8-10
15 OPEN 8-10	16 OPEN 8-10	17 OPEN 8-10	18 OPEN 8-10	19 OPEN 8-10	20 OPEN 8-10	21 OPEN 8-10
22 OPEN 8-10 Easter	23 OPEN 8-10	24 OPEN 8-10	25 OPEN 8-10	26 OPEN 8-10	27 OPEN 8-10	28 OPEN 8-10
29 OPEN 9-8	30 OPEN 9-8					

HOURS SUBJECT TO CHANGE WITHOUT NOTICE



Walt Disney World® OPERATING CALENDAR

MAGIC KINGDOM

MAY 1984

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
ARMED FORCES DAYS WILL BE HONORED ALL MONTH		1 OPEN 9-8	2 OPEN 9-8	3 OPEN 9-8	4 OPEN 9-8	5 OPEN 9-8
6 OPEN 9-8	7 OPEN 9-8	8 OPEN 9-8	9 OPEN 9-8	10 OPEN 9-8	11 OPEN 9-7 Blast Off Party 7:30 p.m.- 9:30 p.m. Grad Nite 11:00 p.m.-5:00 a.m.	12 OPEN 9-7 Blast Off Party 7:30 p.m.- 9:30 p.m. Grad Nite 11:00 p.m.-5:00 a.m.
13 OPEN 9-8	14 OPEN 9-8	15 OPEN 9-8	16 OPEN 9-8	17 OPEN 9-8	18 OPEN 9-7 Blast Off Party 7:30 p.m.- 9:30 p.m. Grad Nite 11:00 p.m.-5:00 a.m.	19 OPEN 9-7 Blast Off Party 7:30 p.m.- 9:30 p.m. Grad Nite 11:00 p.m.-5:00 a.m.
20 OPEN 9-8	21 OPEN 9-8	22 OPEN 9-8	23 OPEN 9-8	24 OPEN 9-8	25 OPEN 9-8	26 OPEN 9-12
27 OPEN 9-12	28 OPEN 9-8 Memorial Day	29 OPEN 9-8	30 OPEN 9-8	31 OPEN 9-8		

HOURS SUBJECT TO CHANGE WITHOUT NOTICE



EPCOT CENTER

MAY 1984

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
ARMED FORCES DAYS WILL BE HONORED ALL MONTH		1 OPEN 9-8	2 OPEN 9-8	3 OPEN 9-8	4 OPEN 9-8	5 OPEN 9-8
6 OPEN 9-8	7 OPEN 9-8	8 OPEN 9-8	9 OPEN 9-8	10 OPEN 9-8	11 OPEN 9-8	12 OPEN 9-8
13 OPEN 9-8	14 OPEN 9-8	15 OPEN 9-8	16 OPEN 9-8	17 OPEN 9-8	18 OPEN 9-8	19 OPEN 9-8
20 OPEN 9-8	21 OPEN 9-8	22 OPEN 9-8	23 OPEN 9-8	24 OPEN 9-8	25 OPEN 9-8	26 OPEN 9-10
27 OPEN 9-10	28 OPEN 9-8 Memorial Day	29 OPEN 9-8	30 OPEN 9-8	31 OPEN 9-8		

HOURS SUBJECT TO CHANGE WITHOUT NOTICE

FACTS ON PRICES

For DAY VISITORS Magic Kingdom or Epcot Center

	<u>Adult</u>	<u>Child</u>
One-day Ticket (Child 3-12)	\$17.00	\$14.00
*Three-day Passport	40.00	32.00
*Four-day Passport	50.00	40.00
River Country	8.75	6.50
Discovery Island	4.00	2.00
River Country/Disc. Island Combination	11.50	7.50

For RESORT GUESTS Magic Kingdom or Epcot Center

One-day Ticket	\$17.00	\$14.00
*Three-day Passport	39.00	31.00
*Four-day Passport	48.00	38.00
*Five-day Passport	57.00	45.00
River Country	8.00	5.75
Discovery Island	4.00	2.00
River Country/Disc. Island Combination	10.75	6.75

*Admits visitor to Magic Kingdom and
Epcot Center on same day.

RESORT RATES

(Includes transportation by monorail, bus or boat).
Vacation Kingdom Resort Hotels. **CONTEMPORARY
RESORT, POLYNESIAN VILLAGE and GOLF RESORT -**
\$100, \$110, \$120, \$130. Rate depends on location.

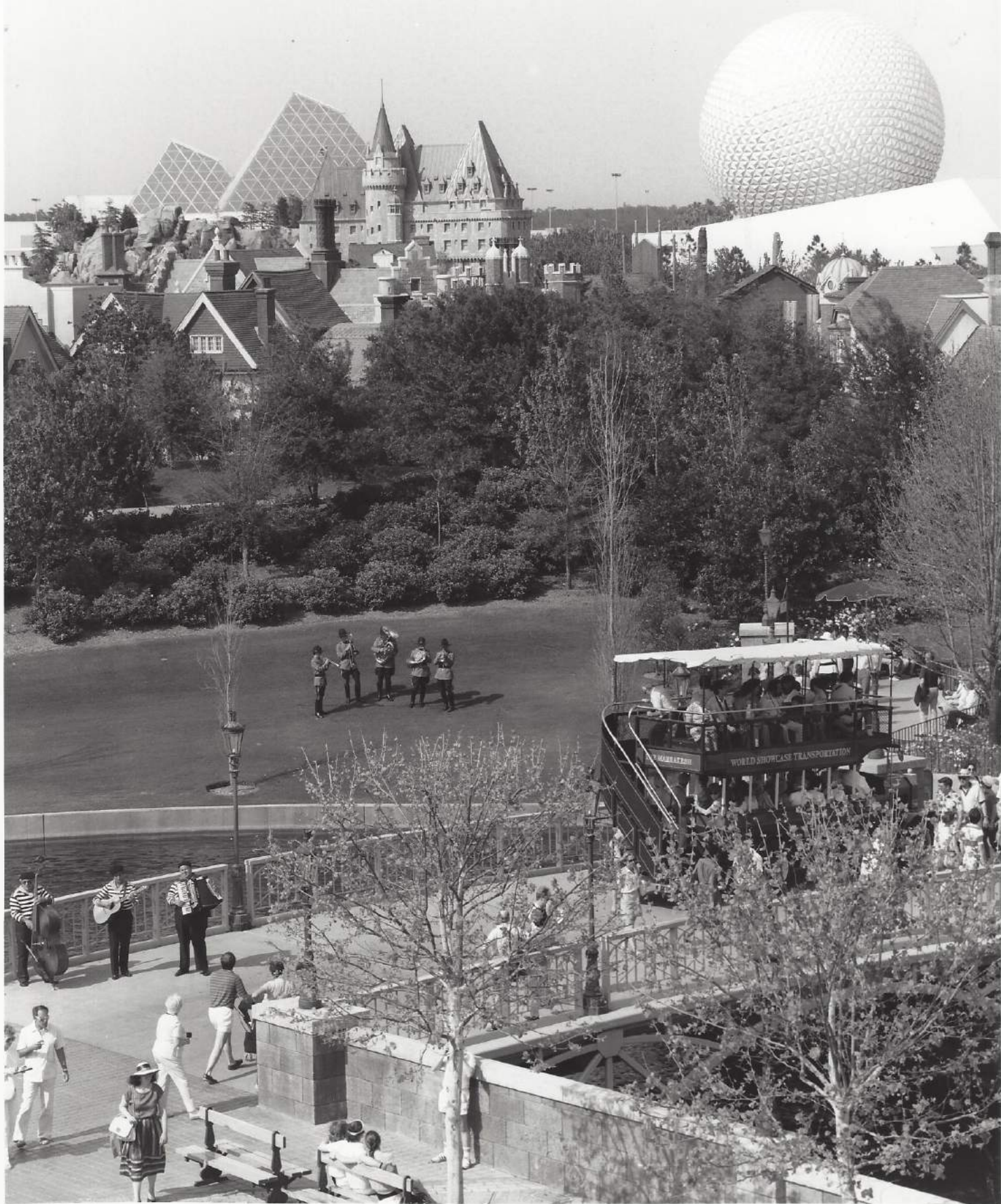
<u>Vacation Villas</u>		<u>Club Lake Villas</u>	
1-BR Townhouse	\$130	1-BR	\$100
2-BR	\$150	1-BR Suite	\$170
		2-BR Suite	\$340
<u>Fairway Villas</u>		<u>Treehouse</u>	
2-BR	\$150	2-BR	\$150

Ft. Wilderness Campground
Fleetwood Trailer \$95
Site \$20 and \$24 depending on location



MIME MAGIC -- French mime shares some of his World Showcase magic with a young Epcot Center visitor. Other entertaining personalities in the Walt Disney World showplace include the Japanese candyman, the Chinese Lion, Dreamfinder and Figment, and IB4E the Robot. Copyright WALT DISNEY PRODUCTIONS, 1984. 384 ECH 542

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PRESS AND PUBLICITY P.O. BOX 40 LAKE BUENA VISTA, FL 32830 PH (305) 824-4531 • FOR GENERAL INFORMATION PH (305) 824-4321

EPCOT CENTER SETS NEW ENTERTAINMENT STANDARDS

LAKE BUENA VISTA, Fla. -- In its first year, Epcot Center has established world wide fame as a unique entertainment center and international showplace for the technologies of tomorrow and the human achievements of many nations.

The billion-dollar exposition includes two major themes -- Future World and World Showcase -- covering a 260-acre Walt Disney World site.

Its ride-through attractions spectacular motion picture presentations and live performances sample the cultures of the world and provide inspiration for the possibilities of 21st century living.

The newest adventure, Horizons, is typical of its optimistic, forward-looking view of mankind's progress.

Permanent World's Fair

Epcot Center is described by its designers at WED Enterprises, the Disney engineering and design unit, as a permanent World's Fair of imagination, discovery, education and exploration that will never be completed.

Two other major theme areas already are under construction. The Living Seas with a giant 5.7 million gallon tank will recreate a complete coral reef inhabited by fascinating ocean creatures showing how high technology is being applied to the undersea world. And the Morocco Showcase with romantic minarets and a moorish palace restaurant is being built on the shores of the World Showcase Lagoon.

Eventually, additions to Future World and World Showcase are expected to encompass more than 500 acres at the site. Epcot Center is located about three miles south of the world-famous Magic Kingdom, the famous resort has attracted more than 160-million visitors from 100 countries since it opened 12 years ago.

Future World

Future World, with seven major pavilions and exhibit areas sponsored by leading U.S. companies, presents themes on communications, energy, transportation, agriculture, imagination and technology, and 21st century lifestyles. Participating companies include AT&T, Exxon, General Motors, Kraft, Kodak, Sperry, American Express, and General Electric. In addition, American Express and Coca-Cola are sponsors of The American Adventure, an imposing Georgian-style structure in the community of nine nations represented by World Showcase.

The pavilions of Future World, each uniquely designed to complement a theme subject, are dominated by Spaceship Earth, the symbol of Epcot Center. Spaceship Earth is a shining geodesic sphere anchored on huge 15-foot-high legs and towering a total of 180 feet. A ride-through attraction spiraling through the 17-story interior of the geosphere introduces visitors to the story of man's progress through 40,000 years of communications advancements.

At the hub of Future World is CommuniCore, two crescent-shaped buildings where guests can use a variety of advanced-design electronic devices for entertainment and information purposes, including a touch-sensitive videodisc system that provides instant audio-visual information on specific attractions throughout Epcot Center.

Surrounding CommuniCore are four separate theme area pavilions, including World of Motion, shaped like a giant wheel six stories high; Universe of Energy, a pyramid-shaped building with rooftop solar cells that can generate up to 70,000 watts of DC power; The Land, with six acres under roof devoted to leading-edge agricultural methods and land use; and Journey into Imagination, with two truncated glass pyramids shaping the exterior and an interior where guests explore a fantasy world of creativity and participate in creative experiences using electronic devices.

All theme pavilions have ride-through attractions, some involving elaborately constructed scenes of historical events done with a whimsical touch and the use of life-like "Audio-Animatronics" figures constructed by WED "Imagineers." In World of Motion, for example, a used-chariot salesman in ancient Rome is busily slashing prices--in Roman numerals. Elsewhere, the first traffic jam involving the automobile is depicted. In Universe of Energy, visitors will ride in 97-passenger "Theater cars" powered by solar energy through a prehistoric diorama illustrating the billion-year formation of fossil fuels. In The Land, a boat ride journeys through the different food-growing regions of the world and through greenhouses where lush crops are being grown in imaginative new ways.

Future World pavilions also explore themes through demonstrations, participatory experiences, theatrical productions, unique motion pictures and hundreds of elaborate special effects created by WED Imagineers employing state-of-the art technologies and projection techniques.

World Showcase

World Showcase, arranged around a 41-acre lagoon beyond Future World, presents the architectural, social and cultural heritages of nine nations. In addition to the centrally located The American Adventure, where a 29-minute theatrical production highlights American history, are "mini-nations" of Canada, the United Kingdom, France, Japan, Germany, Italy, China and Mexico.

Each country is represented by famous architectural landmarks and town scenes familiar to world travelers. Exactingly constructed replicas range from an ornate Chinese temple and delicate Japanese pagoda to Italy's Doges' Palace and the steep-roofed Hotel du Canada. There's even a 100-foot-high replica of the Eiffel tower gracing scenes of Paris and the French provinces.

Commercial firms from the participating countries have stocked a broad variety of merchandise from their native lands in their respective shopping areas. World Showcase countries will also offer native cuisines and present artisans and performers dressed in traditional costumes. During a mile-long stroll of the World Showcase Promenade, visitors can be entertained by a mariachi band in Mexico, an Italian puppet show or a German oompah band.

Each country's facilities will be staffed with the aid of its own citizens, represented by a select group of international students participating in the World Showcase Fellowship Program, a unique work-study program directed by Walt Disney World.

Shows and Productions

Visual experiences at Epcot Center include more than four hours of motion pictures in 31 shows, prepared at a cost in excess of \$30 million.

Disney film crews, shooting in 30 different countries, worked in 22 different formats, including 3-D, computer animation, laser graphics and Circle-Vision 360. Presentation of the motion pictures requires 150 different projection systems.

Motion pictures have been enhanced by enveloping screens, digital sound, and in some cases, projected odors of scenery. In a movie montage of basic energy sources in the Universe of Energy, even the 89-foot-wide projection screen becomes animated with 100 programmable triangles, creating textures, patterns and ripple effects of images.

Theme shows and productions throughout Epcot Center include a cast of nearly 500 "Audio-Animatronics" figures programmed to perform with life-like realism. The characters range from singing vegetables to 20-foot-high dinosaurs chewing artificial food to personalities right out of history books. In the American Adventure, a replica of Benjamin Franklin even climbs a set of stairs to visit Thomas Jefferson.

Epcot Center provides a major focal point for the "Experimental prototype Community of Tomorrow" envisioned by Walt Disney before his death in 1966. EPCOT projects incorporating advanced environmental planning and urban design concepts are utilized throughout the 28,000 acres of Walt Disney World property near Orlando, Florida.



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WALT DISNEY WORLD'S SUMMER '84

ENTERTAINMENT

LAKE BUENA VISTA, Fla. -- While Donald Duck is stealing the show with his 50th Birthday Party in the Magic Kingdom, the Walt Disney World folks have a number of other exciting additions for Summer '84.

In Epcot Center World Showcase, three of the world's most famous French chefs have just opened their newest dining adventure, Le Bistro de Paris. And a fabulous collection of "Treasures of the Forbidden City" direct from Peking's imperial Palace Museum is being introduced in the China Showcase.

The Magic Kingdom will feature a summer array of nighttime entertainment including Kids of the Kingdom, "Show Biz Is," the All-American College Marching Band and the Main Street Electrical Parade.

Nightly features will include Fantasy in the Sky fireworks in the Magic Kingdom and Laserphonic Fantasy, a new laser light spectacular on the World Showcase Lagoon in Epcot Center.

With an explosion of light, color and music, the new show will combine water fountains, fireworks and laser-created images painted on the night sky in a 15-minute performance -- first of its kind in all the world.

Computer-controlled light beams reflected from 88 mirrors atop World Showcase landmarks will spray the sky over the lagoon.

"Treasures of the Forbidden City" includes more than 50 marvels from the Palace Museum in Peking never before seen outside China. Included are an imperial throne and golden music boxes.

Another major addition to Epcot Center's musical entertainment this summer will be the All-American College Symphony Orchestra with 40 top college musicians performing daily on the America Gardens stage.

The new 150-seat restaurant, Le Bistro de Paris operated by Paul Bocuse, Gaston LeNotre and Roger Verge is located on the upper level of the France Showcase with menu and decor recalling romantic turn-of-the century Parisian bistros.

Like the other major restaurant experiences of the World Showcase, reservations for Le Bistro de Paris will be accepted only on the day of a visit to Epcot Center in person at the special World Key Information Service reservation center adjacent to Spaceship Earth.

In Epcot Center, the latest marvel is Horizons, seventh major themed area in Future World. Guests ride through the pavilion past exciting views of communities in the 21st century on land, at sea and in outer space.

Horizons' spectacular visual effects include the Omnisphere, one of the world's largest motion picture projection systems. Presented by General Electric, the adventure features a cast of "Audio-Animatronic" performers in three-dimensional creations of living and working environments in the achievable future.

Also new in Future World is "Backstage Magic," the 1984 version of Epcot Computer Central's exploration of computer operations at Walt Disney World. Star of the show, presented by Sperry, is I/O (Input/Output) who serves as a guide through the electronic maze which controls everything from stage shows to leaping fountains.

Walt Disney World, located near Orlando, Florida, includes the Magic Kingdom with its 45 major adventures, Epcot Center with seven major themed areas in Future World and nine in World Showcase and the Walt Disney World Village. Its shopping, dining, entertainment, recreation and hotel accommodations receive more than 20 million guests annually.

From June 9 through August 25, the Magic Kingdom is open from 9 a.m. to Midnight while Epcot Center's hours are 9 a.m. to 11 p.m. August 26-31, both theme parks operate from 9 a.m. to 9 p.m. Labor Day weekend hours in the Magic Kingdom are 9 a.m. to Midnight Sept. 1 and 2 while Epcot Center is open 9 a.m. to 11 p.m. on those days. Both parks then go to September operating hours of 9 a.m. to 6 p.m. in the Magic Kingdom and 9 a.m. to 8 p.m. in Epcot Center.



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MAGIC KINGDOM AND EPCOT CENTER DOMINATE
WALT DISNEY WORLD RESORT FACILITIES

LAKE BUENA VISTA, Fla. -- More than a world famous entertainment center, Walt Disney World is a complete family destination resort located on a 28,000 acre site near Orlando, Florida.

Opened in 1971, it includes the famed Magic Kingdom theme park, the Vacation Kingdom with its three outstanding hotels, campgrounds and recreational facilities, Walt Disney Village shopping area and hotel plaza and, now, Epcot Center's Future World and World Showcase.

From the beginning of construction in 1969, Walt Disney World has carried forward Walt Disney's plan for an Experimental Prototype Community of Tomorrow (EPCOT) using innovative systems of master planning, construction, operation, transportation and communications to create a new kind of community.

EPCOT'S ever-changing population is the 15,000 to 20,000 people who "live" on the property each night in hotels, villas and campgrounds. Its prototype systems contribute to the enjoyment, safety and convenience of its visitors. Since 1971 Walt Disney World has hosted well over 160-million guests.

-more-

Now, with Epcot Center (opened in 1982), these innovative and future looking systems have a focal point, an entertainment area with an additional purpose to inform, educate and inspire providing a better understanding of the world past, present and future.

Walt Disney World is open every day of the year. Operating hours of the major entertainment areas vary according to season.

Following is a summary of major features:

MAGIC KINGDOM

Patterned after Disneyland and covering 100 acres, the theme park offers 45 major adventures including Pirates of the Caribbean, Haunted Mansion, It's a Small World and Space Mountain. Mickey Mouse and many other Disney characters plus bands and singing groups perform in daily parades and along the streets and sidewalks throughout the Magic Kingdom. Special holiday festivals and events are held throughout the year.

VACATION KINGDOM

Covering 2,500 acres, this premier entertainment and resort area includes the Magic Kingdom, Contemporary Resort Hotel, Polynesian Village Hotel, Golf Resort Hotel, Ft. Wilderness Campground, Discovery Island, River Country plus golf courses, beaches, lakes and other recreational facilities. The three hotels contain 1,800 guest rooms plus outstanding conference and banquet facilities. All are joined by a network of monorail, boat and bus systems.

EPCOT CENTER

The newest spectacular opens a new era in Disney entertainment, a 260-acre showplace of future technologies and imagination plus the culture, crafts and natural wonders of many nations. Its major attractions include Universe of Energy, Spaceship Earth, World of Motion, Journey Into Imagination, The Land and Horizons plus nine international showcases representing Canada, The United Kingdom, France, Japan, Italy, Germany, China and Mexico plus the inspiring American Adventure. It is located three miles south of the Magic Kingdom and is linked by monorail and surface transportation to the hotel, recreation and other entertainment areas.

WALT DISNEY WORLD VILLAGE AND HOTEL PLAZA

This outstanding dining, entertainment and shopping area located at Lake Buena Vista includes six major hotels, the Hotel Royal Plaza, Americana Dutch Resort, Howard Johnson's Resort Hotel, Viscount Hotel (formerly Travelodge Tower), Buena Vista Palace, and the Hilton. The hotels contain more than 3,270 rooms and are designated "Official Walt Disney World Hotels."

The shopping village includes 30 shops and restaurants ranging from the Pottery Chalet and Port of Entry imports to a gourmet grocery and fashion boutiques. Among the Village's fine restaurants are those aboard the Empress Lilly Riverboat. Regular free shuttlebus connects this area to other parts of Walt Disney World.

VACATION VILLAS

Three types of one and two-bedroom villas are located near the Walt Disney World Village including Townhouses, Fairway Villas and Treehouses. Each of the 300 units has housekeeping services and a fully equipped kitchen.

LAKE BUENA VISTA CLUB

Open to the public, it offers an 18-hole championship golf course, marina, swimming pool, tennis courts, meeting room and a fine dining room.

WALT DISNEY WORLD CONFERENCE CENTER

Meeting rooms and banquet facilities for up to 250 guests are included along with 155 Club Lake Villas designed to accommodate the needs of meeting groups.

RIVER COUNTRY

Located at Fort Wilderness, this old fashioned swimmin' hole offers water slides, White Water Rapids, a nature trail, heated swimming pool and broad beaches.

DISCOVERY ISLAND

In the center of Bay Lake, this tropical paradise features exotic birds and animals, colorful flowers and peaceful walking trails passing through a giant aviary and around the 11-acre island.

RESERVATIONS

All the hotels and campgrounds at Walt Disney World can be booked through Central Reservations, P.O. Box 78, Lake Buena Vista, FL 32830. Other special package vacations utilizing the Walt Disney World Village Hotel Plaza and other outstanding hotels in the surrounding area are available through the Walt Disney Travel Co., P.O. Box 40, Lake Buena Vista, FL 32830.

TICKETS

One-day tickets are available for either the Magic Kingdom, Epcot Center or River Country. Special three-day passports, which give admission to both Epcot Center and the Magic Kingdom, are the most popular ticket media since at least three days is required to see both parks. Four and five day passports are also available.

Walt Disney World is located off Interstate 4 at U.S. 192 southwest of Orlando and can be reached by frequent American Sightseeing bus service from Orlando International Airport which has regular flights to all major U.S. cities on Eastern Airlines and ten other carriers. Orlando is also served by Greyhound Bus Lines and Amtrak.

Assistance and information at Walt Disney World can be obtained from the Guest Services desks of the resort hotels, at City Hall within the Magic Kingdom, at Earth Station within Epcot Center or Guest Relations at 824-4500. Advance information can be obtained from Guest Relations Department, Walt Disney World, P.O. Box 40, Lake Buena Vista, FL 32830.



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DISNEY INTRODUCES BEHIND-THE-SCENES
VACATION PACKAGES

LAKE BUENA VISTA, Fla. -- In a new kind of vacation adventure, Walt Disney World visitors can go behind-the-scenes and learn from the people who stage the Disney shows.

The Vacation Seminar Fall Series (beginning Aug. 26) makes the physical as well as human resources of the entertainment complex available to individuals interested in exploring culinary arts, landscaping and horticulture, and Disney technology and entertainment.

The three initial seminars are: A) Culinary Arts of Walt Disney World (5 days, 4 nights), B) Landscaping for the Home Gardener (5 days, 4 nights), and C) The Disney Discovery Series (4 days, 3 nights).

Culinary Arts of Walt Disney World features instruction by award winning Disney chefs in preparation of classical French sauces, selection of special cuts of meat and fresh vegetables, decorative techniques and other culinary skills.

The program includes a visit to a major Disney kitchen facility and a looseleaf textbook with a special section containing the instructors' favorite recipes.

Green thumb enthusiasts can learn about topiary gardening, flower arranging, and plant and lawn care in Landscaping for the Home Gardener.

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Backstage at the Walt Disney World nursery and tree farm, the home gardener will study landscape design, practice making ornamental hanging baskets, and develop skill in troubleshooting pest problems.

Experts from Disney's 400 landscapers will serve as instructors and guides for a tour of the "Gardens of the World."

The Disney Discovery Series looks at the backstage world that supports the onstage magic.

Guests in this program visit the utilidor system under the Magic Kingdom, tour the Central Energy Plant and its prototype solar system, and the 120 acre Tree Farm, and the north service area with its monorail roundhouse and drydock facilities.

Participants also go backstage to meet and talk with performers, technicians and stage managers.

Epcot Center is used as a living classroom of the arts as the Disney guide describes the architectural and artistic achievements that enhance the show leads a tour of priceless art from Japan, China and Mexico.

The seminar packages are available through Eastern Airlines and travel agents throughout the country. They include accommodations at the Hotel Royal Plaza in the Walt Disney World Village, textbook and work practice materials, instruction by Disney experts, and several meals including a Gourmet Gala showcasing Disney chefs' culinary expertise.

The seminar packages also include three days' unlimited admission and use of all attractions at the Magic Kingdom and Epcot Center, as well as special bus transportation to and from class activities.

Special packages are also available for family members who are not participating in the seminars but are sharing accommodations. They typically include admissions to the Magic Kingdom and Epcot Center and invitations to several meals including the Gourmet Gala.

More detailed information is available by writing to Seminar Productions, Walt Disney World, P.O. Box 40, Lake Buena Vista, FL 32830, or by calling (305) 828-1500.

	<u>Culinary Arts</u>	<u>Landscaping</u>	<u>Disney Discovery</u>
Two Participant(s) (Double Occupancy)	\$595 each	\$595 each	\$425 each
Additional Participant(s) (In same room)	406 each	406 each	283 each
Single Participant	784 each	784 each	567 each
Adult Non-Participant(s)	155 each	155 each	148 each
Junior Non-Participant(s) (12-17 yrs.)	132 each	132 each	125 each
Child Non-Participant(s) (3-11 yrs.)	98 each	98 each	92 each
Per person rates for participants who wish to make their own hotel arrangements	395 each	395 each	275 each

JD:ehd:jm



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WALT DISNEY WORLD IN BRIEF

STATISTICS:

Located at Lake Buena Vista, Fla, 20 miles southwest of Orlando off Interstate 4 and U.S. 192 on a 28,000-acre site planned as the Experimental Prototype Community of Tomorrow (EPCOT). Opened Oct. 1, 1971. All areas open daily year-round.

Attendance 22.7 million in 1983; 140 million Magic Kingdom guests since 1971. Record day, 125,011, Dec. 28, 1983. Investment \$1.775 billion, through first year of Epcot Center operations.

EMPLOYMENT:

19,000 permanent employees.

EPCOT CENTER:

A permanent international showplace covering 260 acres. Opened Oct. 1, 1982.

FUTURE WORLD - Theme areas focusing on discovery and scientific achievements. Major attractions: Spaceship Earth (AT&T), Universe of Energy (Exxon), World of Motion (General Motors), Journey Into Imagination (Kodak), The Land (Kraft), Computer Central (Sperry), Horizons (General Electric), Living Seas (United Technologies) to open summer, 1986.

WORLD SHOWCASE - Nine nations surrounding the World Showcase Lagoon: Canada, the United Kingdom, France, Japan, American Adventure, Italy, Germany, China, and Mexico. Morocco to open October, 1984.

VACATION KINGDOM:

2,500 acres, lakes, resort hotels, entertainment areas.

MAGIC KINGDOM - 45 major adventures on 100 acre site. Six lands with attractions, restaurants and shops based on favorite Disney themes of yesterday, tomorrow and fantasy: Adventureland, Liberty Square, Frontierland, Main Street, U.S.A., Fantasyland and Tomorrowland.

**VACATION
KINGDOM:**

THEME RESORTS - Contemporary Resort Hotel, 1050 rooms; Polynesian Village, 644 rooms; Golf Resort, 151 rooms; Fort Wilderness Campground, 825 sites and Group Camping area.

FACILITIES - Major convention rooms, restaurants, shops, nightclubs, entertainment lounges, two championship golf courses, tennis courts, horseback riding, pools and lakes for swimming, boating, water skiing, River Country water thrills, Discovery Island tropical gardens and wildlife sanctuary.

**LAKE BUENA VISTA
RESORT COMMUNITY:**

WALT DISNEY WORLD VILLAGE - 30 shops, 10 restaurants, Empress Lilly Riverboat, Village Jazz Lounge.

BUENA VISTA CLUB - Tennis, dining and golf.

VILLAS AND TREEHOUSES - 400 family units.

HOTEL PLAZA - 3,270 rooms in Howard Johnson's Resort Hotel, Viscount Hotel, Americana Dutch Resort, Hotel Royal Plaza, Buena Vista Palace, The Hilton.

VILLAGE OFFICE PLAZA - 100,000 square feet of office space fronting on I-4.

CONFERENCE CENTER - for groups of 10-250 persons.

TRANSPORTATION:

Monorail trains, ferryboats, launches and shuttle service between all areas.