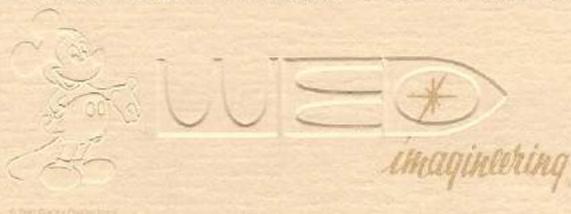


Walt Disney World

# EPICOT CENTER

OCTOBER 1, 1982



October 1, 1982

To Each of You,

Today, October 1, 1982, marks the historic opening of EPCOT Center. We can all be very proud of having met our Opening Day schedule.

A project of this magnitude could not have been built without the cooperation and dedication of each and every one of you.

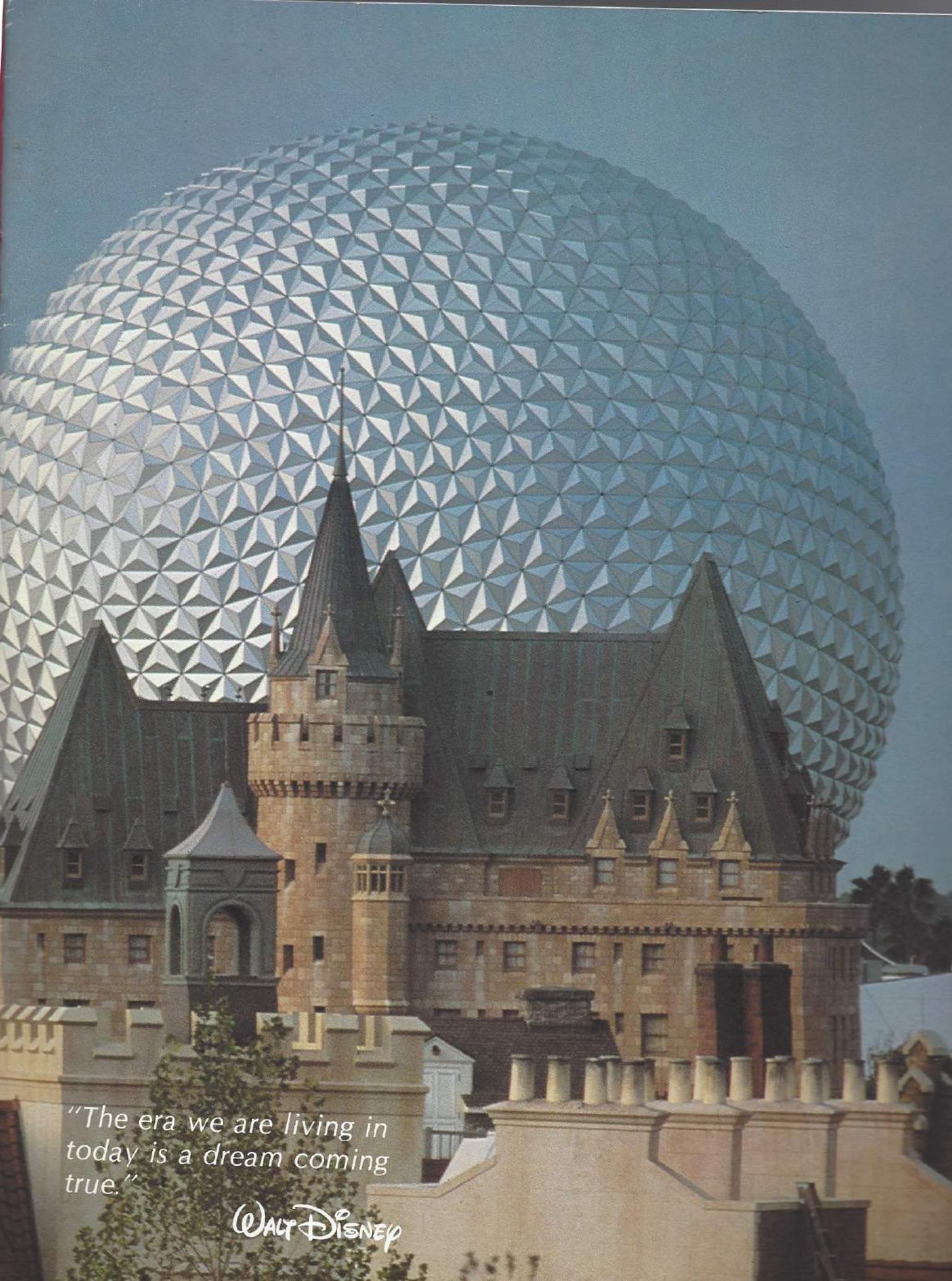
However, EPCOT Center is not finished today. We can all look forward in the years ahead to building upon this firm foundation. EPCOT Center will continue to expand and grow. As Walt Disney said, "EPCOT Center is an experimental prototype Community that will always be in a state of becoming."

You are all to be congratulated on your efforts to make this project a successful reality.

Sincerely,

A handwritten signature in cursive script that reads 'Carl'.

Carl Bongirno  
President



*"The era we are living in  
today is a dream coming  
true."*

WALT DISNEY



Walt Disney was a dreamer and a doer, a man who cared about the world and its problems. He believed that people could develop solutions to those problems if equipped with information, technology and opportunity.

EPCOT Center, comprised of two realms—Future World and World Showcase—has been created as a demonstration and proving ground for prototype concepts and technologies.

Future World presents new ideas and systems that may someday serve people everywhere. At the same time, it provides an ongoing forum where creative thoughts can be exchanged. By showcasing innovations of yesterday, today and tomorrow, Future World constantly encourages the development of even better systems.

The richness and diversity of the human family is highlighted in World Showcase. This unprecedented people-to-people exchange brings nations throughout the world together to share their cultural heritage, arts and entertainment. It offers a new look at what our world can be—through understanding, cooperation and a better knowledge of each other.

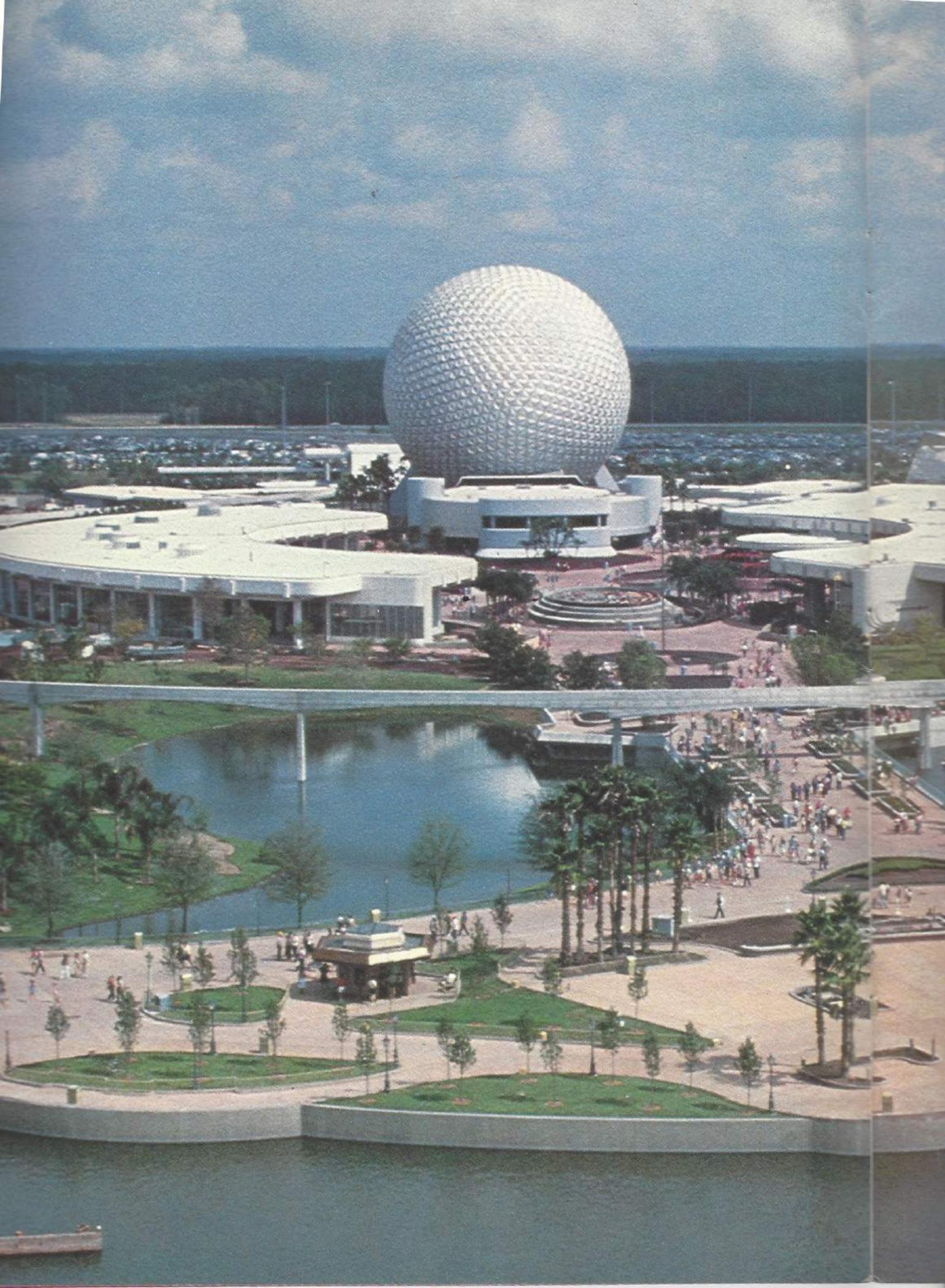
The dream of EPCOT originated with Walt Disney nearly 20 years ago. Through years of research, testing, development, patience and determination, combined with the efforts of thousands of people, Walt's greatest dream is realized with the opening of EPCOT Center.

And, as he intended, it will represent a collective endeavor by people...for people...with hopes for a better world.



A publication of the Disneyland University Communications Departments at Disneyland,  
The Walt Disney Studio, and WED & MAPO.

With special thanks to the WED Slide Library and the Walt Disney Productions Print Shop.





# FUTURE WORLD

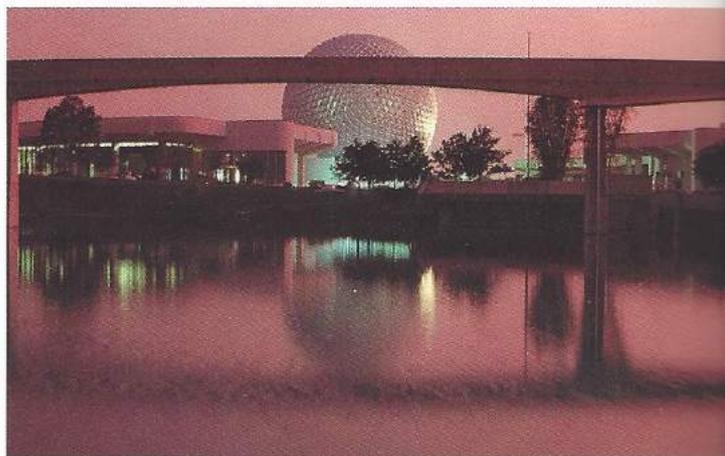
# SPACESHIP EARTH

"Who are we? Where have we come from? Where are we going?" These are the questions posed by the narrator to guests as they begin their SPACESHIP EARTH journey.

Spaceship Earth, housed in the spectacular Epcot Center landmark—the "geosphere"—serves as the theme show for all of Future World by graphically illustrating the importance of communications to man's survival—and his future. Spaceship Earth is more than a story about our ancestors...it's about us, our evolution, our achievements and our future responsibilities.

Following a storyline conceived specifically for the attraction by eminent science-fiction author Ray Bradbury, Spaceship Earth takes guests on a journey through time unlike any other ever experienced or imagined. Spiralling gently upward through the Spaceship Earth globe, Time Machine vehicles take guests back to the beginning of communication, back to a Cro-Magnon cave where man first began recording events on a wall. The metaphor of "writing on the wall" defines the premise of Spaceship Earth—the link between communications and survival. As guests move through time, viewing the Audio-Animatronics show, they see that the metaphorical wall takes different forms and shapes.

Advancing thousands of years to the New Kingdom of Egypt, papyrus is invented, making the "wall" portable; in the 9th century B.C., the Phoenicians invent the alphabet, making written communications available to the common people as well as the wealthy; in Greece, the narrator exclaims "The

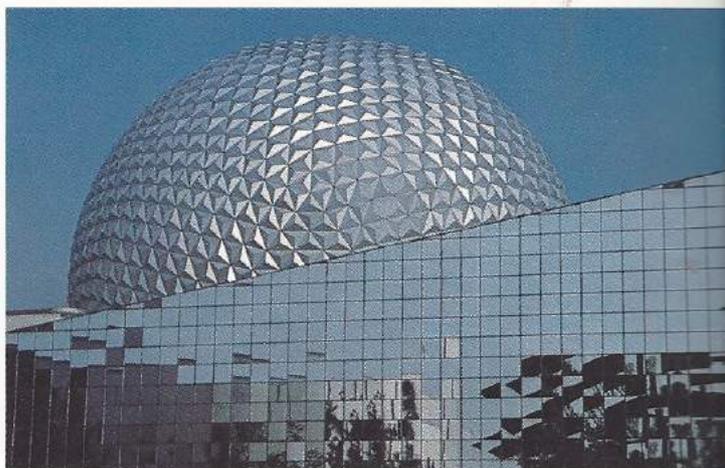
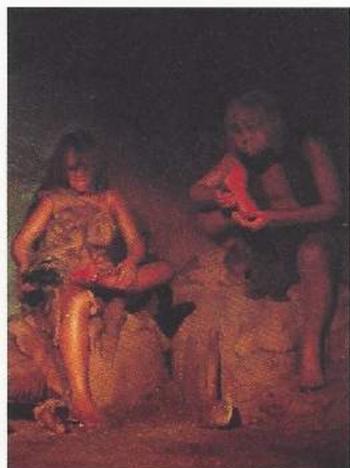
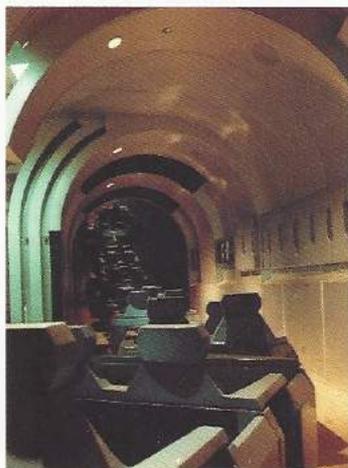
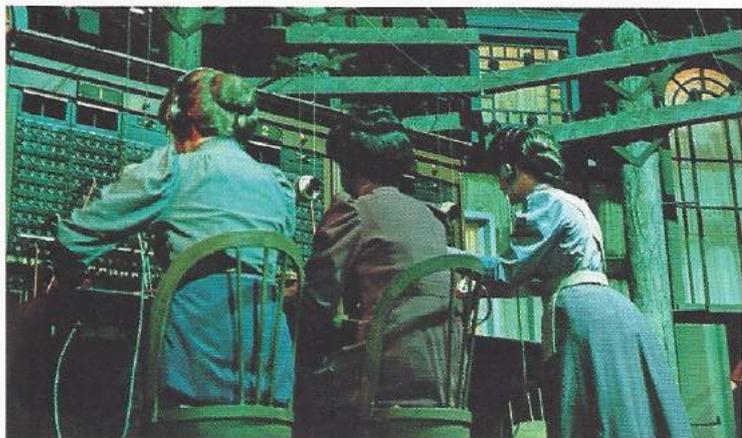


theatre is born!"; and on through the communications revolution—from the days of the Roman Empire through the Middle Ages to the introduction of the Gutenberg Press.

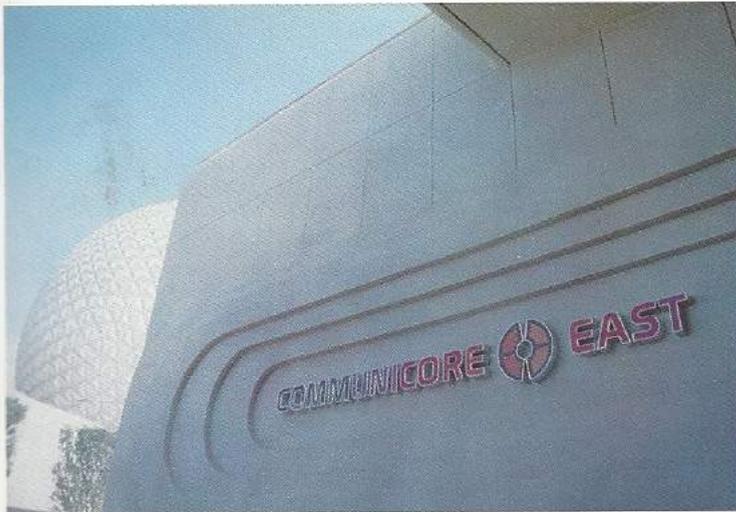
From that point, communications becomes a world-wide tool. With the Age of Invention, new communications technologies develop at an incredibly swift pace. Vignettes show Time Travelers these developments from steam-powered presses through the harnessing of electricity to today's—and tomorrow's—advanced methods of complex and efficient communications systems.

To this point, the Time Machines have been ascending into the dome of Spaceship Earth. Before beginning their descent, the vehicles turn and guests view the blue and white oasis of Earth against the dark and mysterious star-sprinkled galaxies. For the first time our planet is seen as it truly is—a traveling spaceship—a drifting island in the midnight sky.

This is the Spaceship Earth experience—a voyage that fills its travelers with an insight into man's evolution from the dawn of our yesterday to the sunrise of our tomorrow. The narrator's parting words sum up the challenge of the future: "Tomorrow's world approaches, so let us listen and learn, let us explore and question and understand. Let us go forth and discover the wisdom to guide great Spaceship Earth through the uncharted seas of the future. Let us dare to fulfill our destiny!"



# COMMUNICORE



Thanks to rapid advancements in the areas of science and technology, the future holds an exciting and limitless array of possibilities for the improvement of human life. As with any sudden or technological change, anxieties can occur when people are not sure about these changes, or feel intimidated by futuristic, seemingly complex systems. COMMUNICORE offers guests the opportunity to deal with advanced technology on an individual, personal level. The exhibits are aimed at reassuring guests and making them feel comfortable with computers and other implements of high technology.

CommuniCore, the entrance complex to Future World, is a hub of information, entertainment and science. Within its crescent-shaped glass walls are: the Energy Exchange, where displays involve guests in energy-related concepts, including biomass, synthetic fuels, solar and nuclear energy; the Electronic Forum, a modern "newsroom" broadcasting news and sports from around the world; FutureCom, featuring techniques in information, via signs and satellites, newspapers and traffic lights, tickertape and telephones; and TravelPort, a place for armchair and active travelers, where touch-sensitive video screens suggest vacation destinations around the world. The Centorium offers visitors a selection of contemporary merchandise, while the Stargate and Sunrise Terrace Restaurants provide



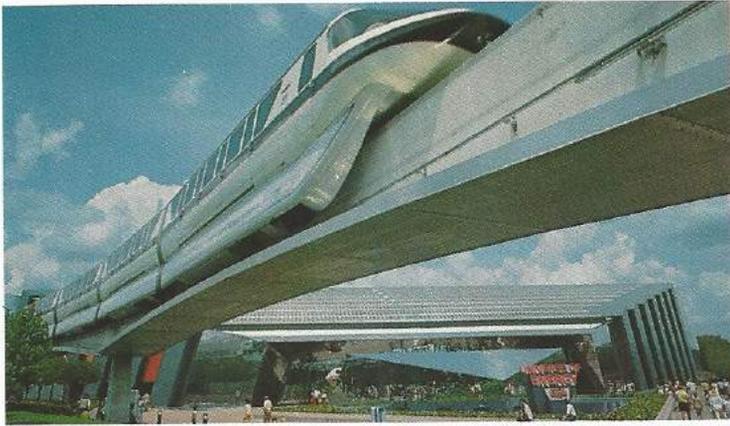
an array of American dishes.

Many of the systems utilized in CommuniCore were developed or refined for the pavilion by Disney "Imagineers." For example, one of the most comprehensive information features of Energy Exchange is made possible by the Video Information Retrieval System (VIRS)—a touch-screen, interactive video disc, energy information source—designed by WED & MAPO engineers.

Another unique system is found at Epcot Computer Central, which takes guests into the nerve center of Epcot Center—the computer control room. A miniature cockney host guides guests through the "Astuter Computer Revue," which demonstrates the awesome capabilities of computers and how they can animate Audio-Animatronics figures, control lights and sound effects, help with security, manage energy, and much more.

CommuniCore is designed with future growth in mind and has the potential to be expanded up to twice its opening-day size. By giving people the opportunity to personally experience new and emerging technology, CommuniCore will take guests one step closer to understanding and appreciating the opportunities and potentials of the future.

# UNIVERSE OF ENERGY



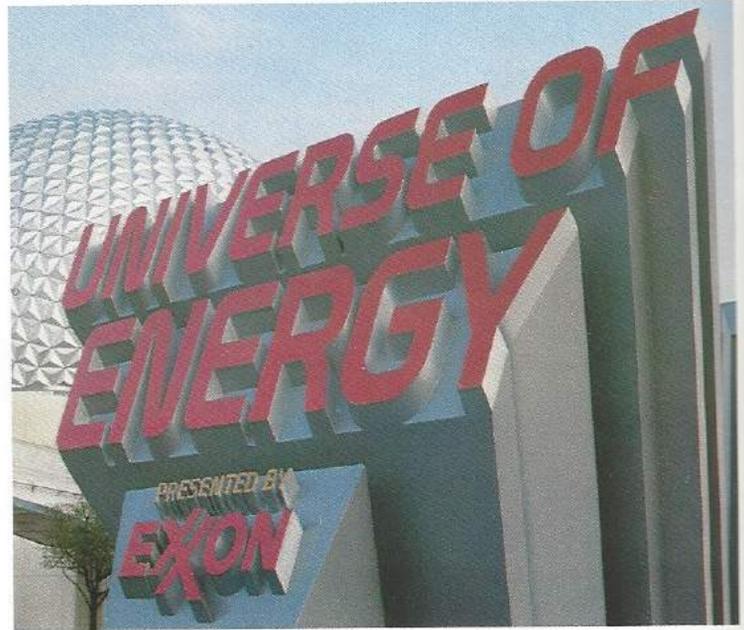
Energy is the prime factor in the equation of existence—the ultimate gift of the Universe and the wealth source of nations.

UNIVERSE OF ENERGY is housed within a dynamic wedge-shaped structure. Warm bands of color symbolize radiating heat as the slanting roof glistens with a blanket of photo voltaic cells—the largest privately funded solar power installation in the world, supplying most of the power needed to support the ride system within.

The exploration of the Universe of Energy begins with the kinetic, multi-image “Energy, You Make The World Go Round”—an eight-minute, five-projector pre-show of rapidly changing images appearing on 100 separate 3-foot square rotating sections of screen.

From this point a large triangular-shaped theatre is entered, the lights fade, and the floor rotates until a massive screen is revealed on which appears the largest animated motion picture ever produced. The three-part “Energy Creation Story” capsulizes the story of fossil fuels.

Then the entire theatre spins once more before it splits into six “traveling theatre” cars—each carrying up to 97 passengers! The immediate sensation is that of speeding back 275 million years, through the largest, most authentically detailed primeval diorama ever built—its lava flow is the most complex special effect ever created by WED. The scenes in the diorama dramatize the dynamic physical and geological forces involved

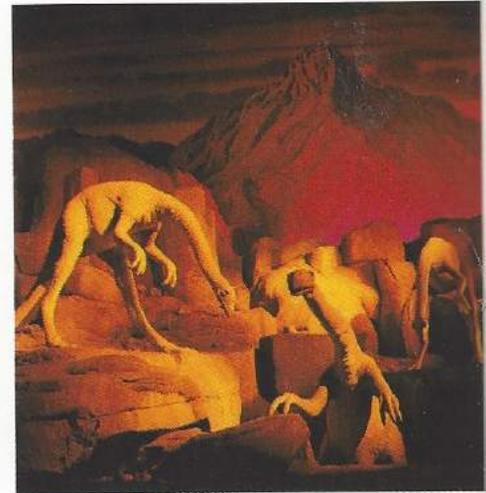


in the formation of energy.

As the theatre cars move back into their original six-pack formation, a series of scenes are displayed on seven video monitors, each highlighting a current or emerging energy source from around the world. Opposite is a massive 210-foot-wide, 218-degree wrap-around screen on which appears a three-projector, 70mm, 12½ minute, international look at possible energy sources for the future.

For the Universe of Energy finale, the “traveling theatre” moves back into the original theatre as the upbeat tempo of the theme song begins. Images and colors move and metamorphize, creating a total energy experience, summarizing the many energy possibilities.

This breathtaking finale re-emphasizes Universe of Energy's theme—that by working together to move forward and explore new energy frontiers, we can build a transition-bridge to a more secure energy future.



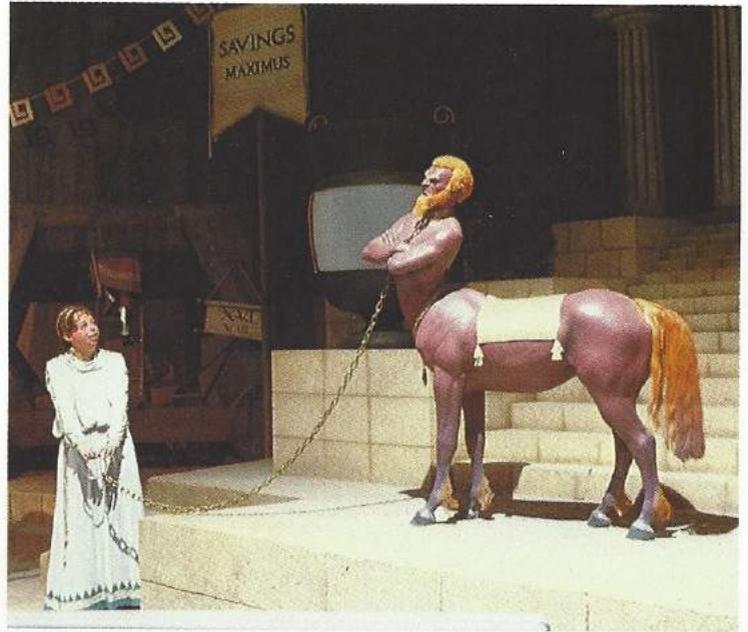
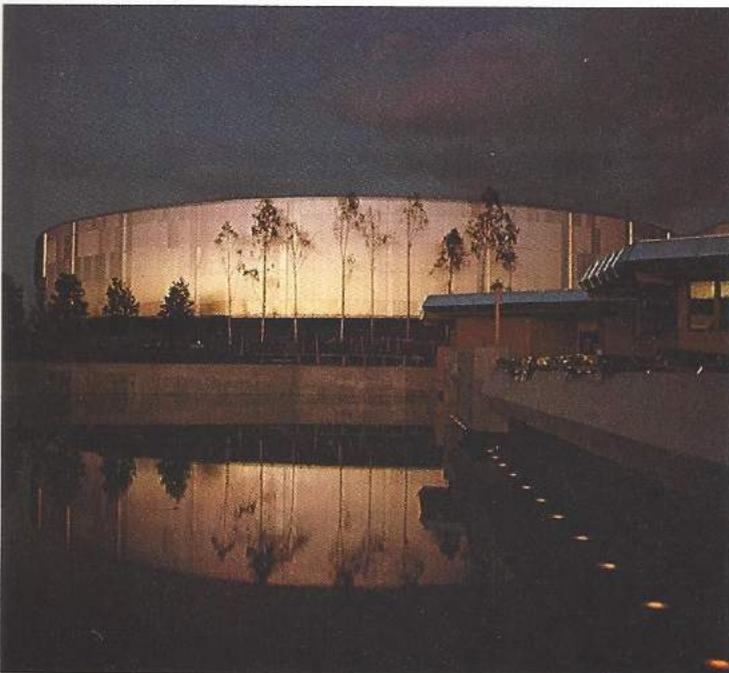
# WORLD OF MOTION

The quest to push back the boundaries of time and space by expanding our own limited horizons and mobility has, through thousands of years of continual development, transformed our expansive Earth into the accessible global village that it is today.

To experience WORLD OF MOTION is to trace the development of transportation from man's first form of mobility, foot power, up to present and possible future methods. The impressive structure housing World of Motion actually suggests, by its 65 foot height and 320 foot diameter, the shape of a large, gleaming, stainless steel wheel.

The World of Motion experience begins with the sights and sounds of passing trains and speeding jets. Then, six-passenger vehicles are boarded for a humorous journey, capturing the essence of transportation history, through the largest Audio-Animatronics show ever produced by Disney.

One experiences the speed and excitement of racing, sailing, rafting, and bicycling in the Speed Rooms, and a dreamlike



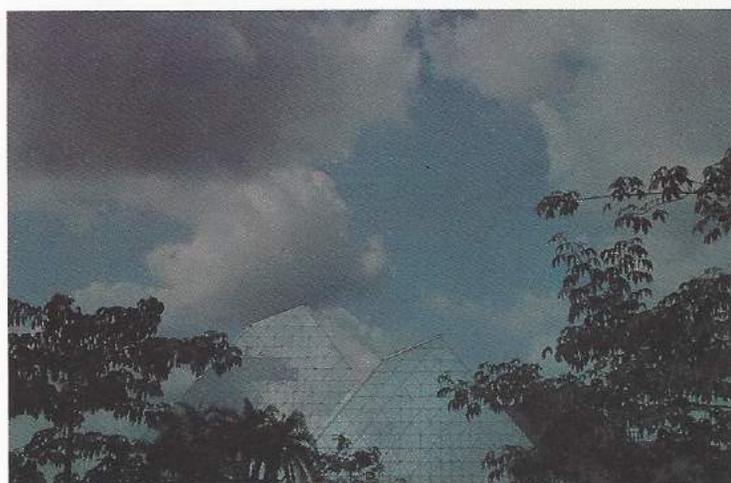
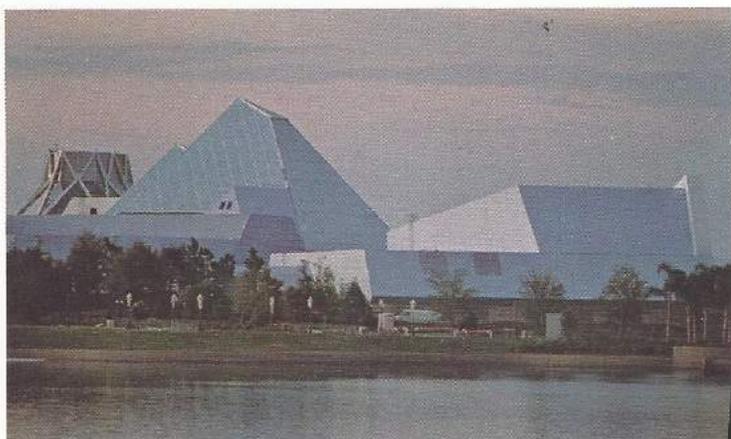
view of future, diverse transportation systems in the lights and fiber optics finale.

The Transcenter completes the World of Motion experience with five main exhibit areas including—Aerotest, a dramatic demonstration of air flow patterns and their affect on fuel economy and automobile design; Bird and Robot, a comic presentation about state-of-the-art robots working in industry; The Water Engine, an animated argument between nine cartoon characters concerning the pros and cons of several types of internal combustion engines; Concept 2000, a look at the most advanced automobile design procedures; and Dreamer's Workshop, a presentation of future designs for future technologies.

World of Motion and Transcenter together present an entertaining and educational experience, encouraging all to look toward the future of transportation with interest, hope and optimism.



# JOURNEY INTO IMAGINATION



The human imagination is one of the most powerful and mysterious forces in the universe. No one really understands the intricate process of imagination and yet it is the wellspring of all creativity. From a painting, poem or story to a lunar landing or a medical breakthrough, our ability to imagine and create is the source of all our achievements and progress.

JOURNEY INTO IMAGINATION uses the Disney tools of magic, fantasy and enchantment to remind Epcot Center guests that all of man's accomplishments begin with an idea; imagination is something that is shared by all. We need only to learn to unlock imagination and use the elements that surround us to inspire new solutions to the problems and challenges of tomorrow.

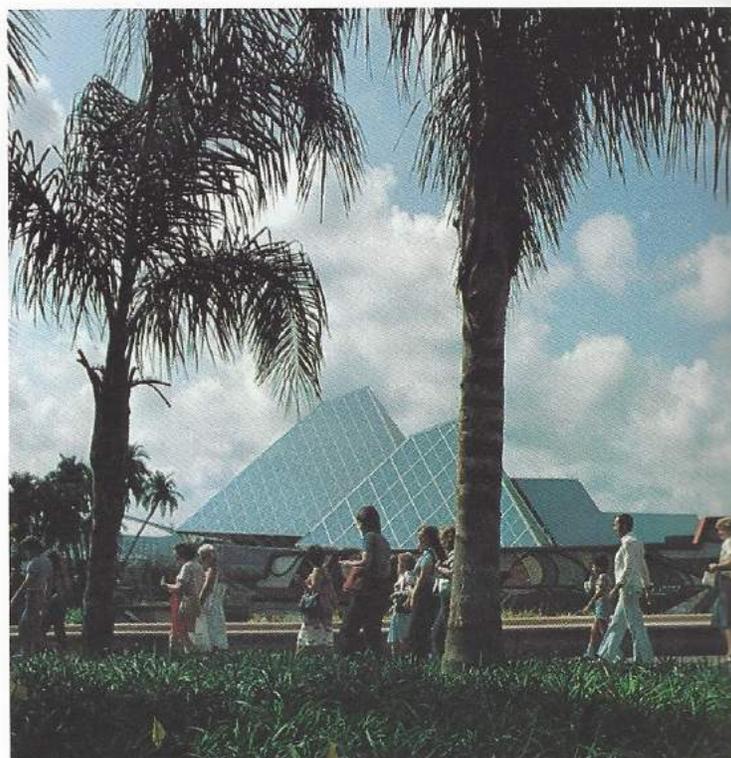
Journey into Imagination is divided into three parts. A ride-through attraction takes guests on a fanciful and technologically dazzling journey into the realms of artistic and scientific creativity. The Image Works, a hands-on artistic playground, provides guests with electronic tools for exercising their imaginations. The Magic Eye Theater houses "Magic Journeys," a spectacular 70mm, 3-D film that takes guests on an unforgettable voyage into a child's imagination.

The metaphorical world of Journey into Imagination would not have been complete without characters to populate it—who would tell the story in a very natural way, rather than lecturing the audience. To accomplish this, the designers created what are probably the two most memorable characters in Epcot

Center—Dreamfinder and Figment.

Dreamfinder is a jolly, bearded gentleman who represents the mature, accomplished side of imagination but who has never lost his curiosity and willingness to explore. Figment is a mischievous purple dragon who embodies the impatient, questioning side of imagination usually associated with childhood.

The team of Richard M. and Robert B. Sherman composed "One Little Spark," the theme song for the attraction. This tal-



ented duo, in the past, developed for Disney the "It's A Small World" theme song and the Academy Award-winning score for "Mary Poppins."

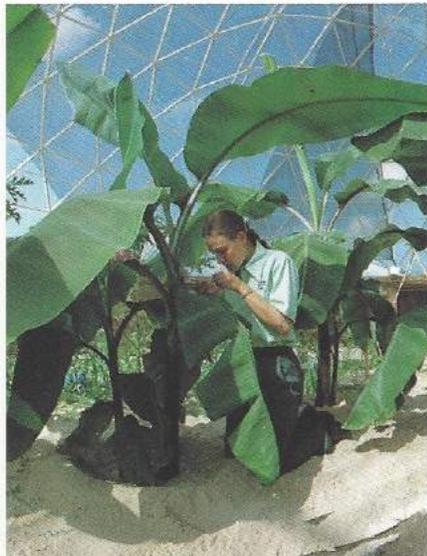
Journey into Imagination, with its appeal to dreams and childlike wonder, conveys to guests that imagination unlocks the door to creative and technical advancements. The ability to imagine and create is essential to our future survival, and can enhance our enjoyment of the present as well.

# THE LAND

The largest of the Future World structures, THE LAND encompasses nearly six acres. Comprised of several attractions, research facilities, and (appropriately enough) a variety of restaurants, The Land experience explores man's relationship to nature and the land, and his never-ending quest for an adequate means of meeting the world's growing need for food. In The Land, guests can participate in a boat trip, a guided walking tour through growing areas, a motion picture about the delicate balance between technology and the environment, and a humorous Audio-Animatronics show about the benefits of good nutrition.

In "Listen to the Land," guests set off on a boat cruise that takes them through a tropical rain forest, a desert, a prairie, and a barn theatre show. Guided by an Attractions Host or Hostess, each of the "biomes" is experienced in all its beauty and harshness.

The Tomorrow's Harvest Tour is a guided walking tour of the growing areas seen from the Listen to the Land boat excursion. This tour includes a look at Future Farm, where guests



explore innovations in agriculture such as a zero-gravity lettuce drum, Halophyte racks, spray boxes, and column posts. Also seen on the tour are an intensive crop production area, desert and tropic agriculture, and the Aquacell

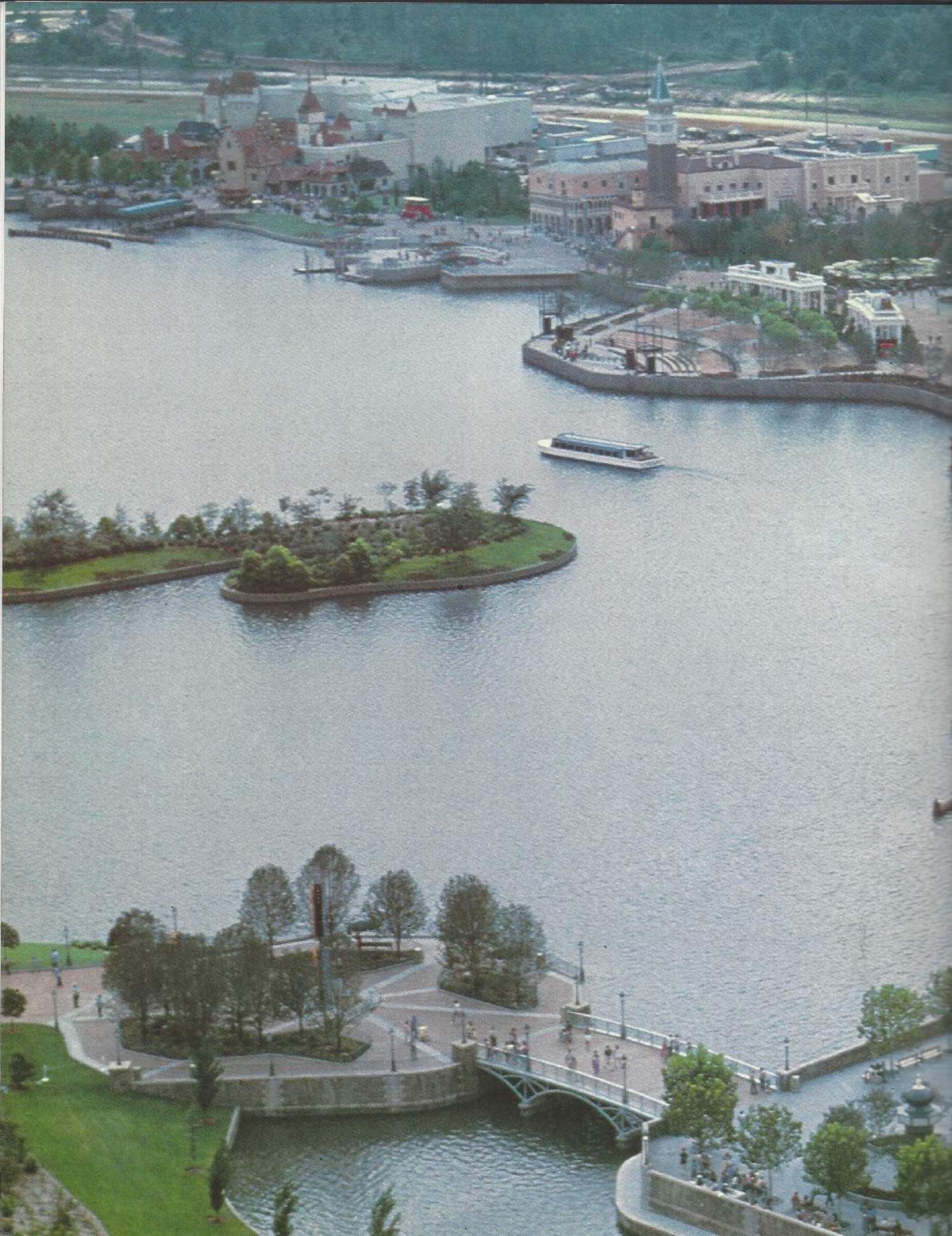
Located on the second floor of The Land, The Harvest Theatre presents guests with a 17½-minute film, "Symbiosis." This film traces man's past, present and future relationship with his environment.

Kitchen Kabaret, an Audio-Animatronics show set in an enormous kitchen tells theatre-goers, through a cabaret-like show, a story of the benefits of good nutrition. Featured "Players" include Bonnie Appetit; Salsa Jar, Mustard Squeeze Bottle and Mayonnaise Jar; the Misses Cheese, Yogurt and Ice Cream; The Cereal Sisters and Boogie Woogie Bak'ry Boy; Hamm 'N' Eggz; and a variety of fruit and vegetables.

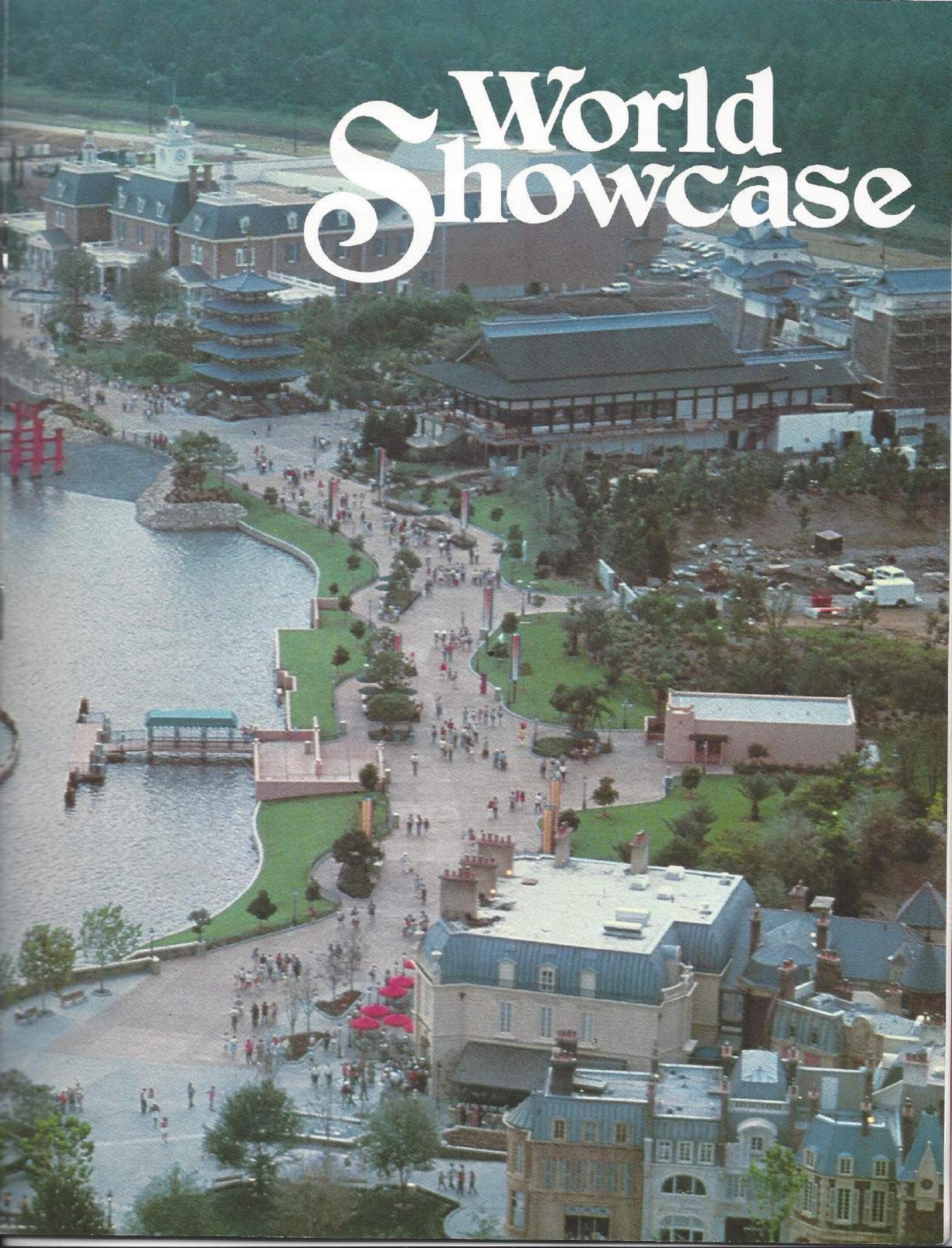
The Good Turn Restaurant, a table-service facility located at the top of the central core of The Land, makes a 360-degree turn each hour, providing diners with a panoramic view of Farmers Market and the biomes of the Listen to the Land attraction. This feature made it necessary for Disney "Imagineers" to design a show that could be viewed from two angles

At Farmer's Market, guests are offered a variety of nutritious meals in a fast food setting.

The Land tells the story of man's beneficial interaction with the environment. By taking a look at man's past efforts to tame the land, and prophesizing about his future endeavors, The Land promotes the belief that nature's resources can be efficiently utilized to meet the food needs of the future.



# World Showcase



# The AMERICAN ADVENTURE

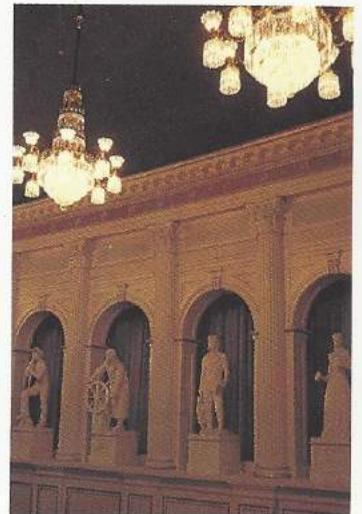
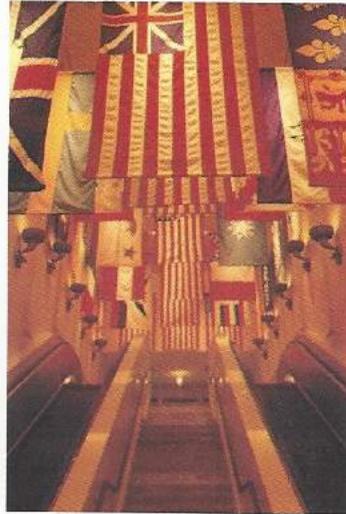
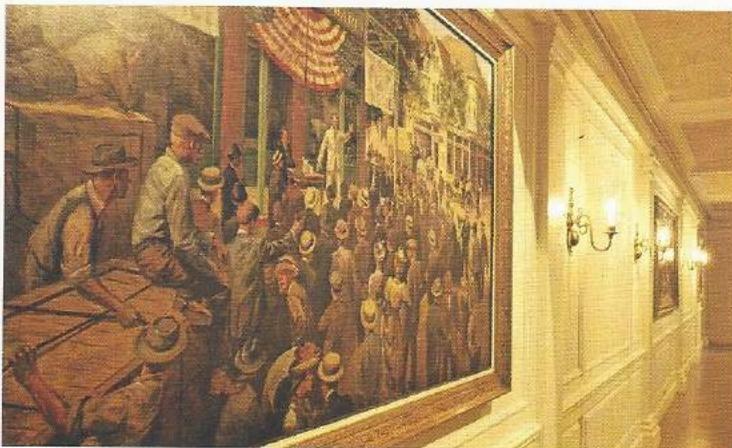


The task of depicting the important, time-tested American values of freedom and individualism in THE AMERICAN ADVENTURE at Epcot Center was quite an undertaking. And, as the show evolved, it was refined into a grand salute to our American heritage.

Located directly across the World Showcase Lagoon from Spaceship Earth, The American Adventure is the centerpiece of World Showcase and is comprised of a Main Hall, The American Adventure show, and a restaurant. Borrowing the idea from Thomas Jefferson's residence, Monticello, WED architects created the illusion of a beautiful, two-story colonial structure. The design conveys a low profile, which seems less imposing than the five levels housed within.

Hosting the 29-minute show are Benjamin Franklin and Mark Twain, chosen over many other American notables to narrate the presentation because both men were witty and could speak for their own time.

The actions and motions that Franklin, Twain and the 33 other Audio-Animatronics figures perform before their audience represent a variety of technological "firsts." Benjamin Franklin is the first Audio-Animatronics figure ever to walk, and at one point he also climbs a staircase. As one "Imagineer" noted, "To accomplish something like this, we had to push our abilities to the limit...When the process was finished, we had the most complex Audio-Animatronics figure ever built." Disney "stage

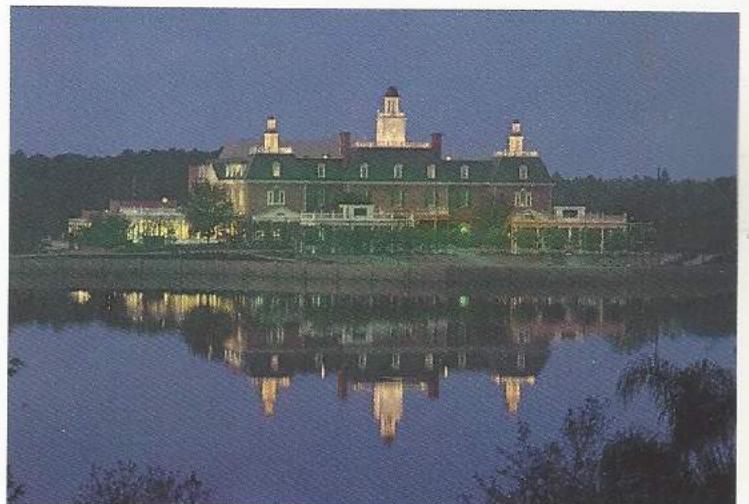


directors" also drew reactions, gestures, and movements from the figures never before accomplished.

The American Adventure show itself is an entertaining tribute that utilizes film, projected images and three-dimensional sets to transport the viewer from the colonial Age of Discovery, through the creation of the Declaration of Independence, America's expanding frontiers, the Civil War, the United States' emergence as a world leader, the Depression, and World War II. This leads into the Contemporary Dreaming and Doing sequence, which takes the guest from 1945 to 1976.

In the concluding Grand Finale, Franklin and Twain rejoin the audience as they look back at youthful America's accomplishments and look forward to the future with optimism. Upon exiting the show, guests may then dine at the Liberty Inn, which offers a variety of American dishes, or enjoy entertainment provided at the American Gardens Theatre by the Shore.

The American Adventure is a celebration of the American Spirit in the grandest tradition; a remarkable and optimistic expression of our American dreams, ideals and heritage.



# CANADA

Stretching over three and a half million square miles, Canada is second in size only to Russia. The stark beauty and awesome majesty of Canada is reflected in the grandeur of its towering mountains and expansive fertile plains.

World Showcase's CANADA offers a walking tour of the splendor of the largest country in the Western Hemisphere while introducing all to the inhabitants of that great land—the Iroquois, trappers, hunters, loggers, as well as today's Canadians—as the history, geography and humanity of our "neighbor to the north" is explored.

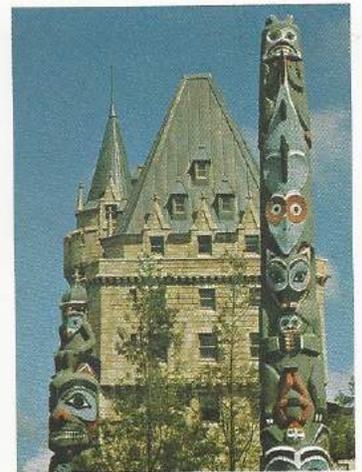
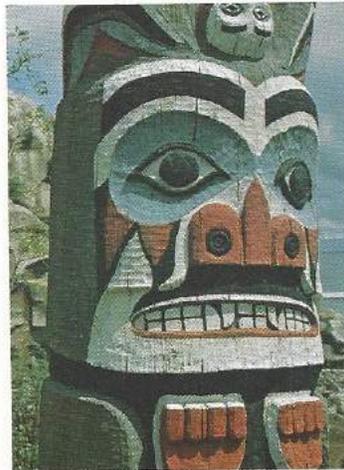
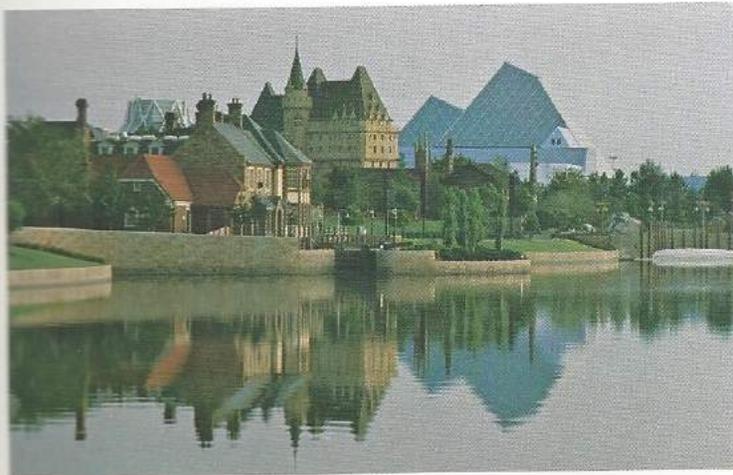
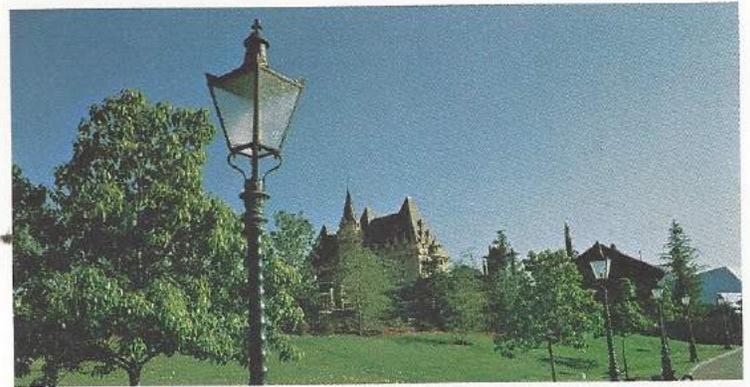
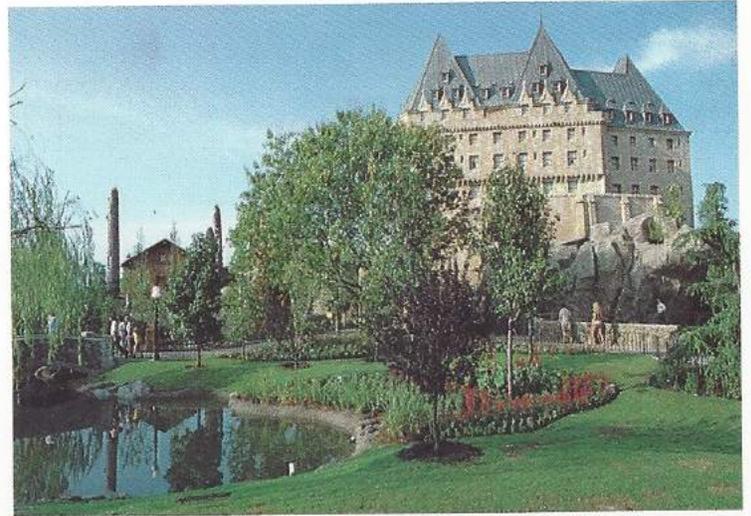
The spectacularly landscaped Victoria Gardens greet the eye as one approaches, with a planting of maples and a stand of conifers, cedars and firs to the right and left of the entrance. Authentic Totem Poles, sculpted by Indians on Canada's Northwest Coast, stand out amongst the trees.

Just inside the entrance to Canada lies the Trading Post, of rough-hewn log cabin construction, which displays for sale authentic relief paintings, masks, stone statues, dolls and other hand-crafted Indian and Eskimo goods. Nearby is the Northwest Mercantile, offering, in an atmosphere symbolic of Canada's bicultural society, other authentic, imported items.

Winding past the Hôtel du Canada, with its steeply pitched green copper roofs, the path finds its way along a rushing river and cascading waterfall into Moosehead Mine and a large circular room. Here one experiences, through the magic of Circle-Vision 360, a bird's-eye view of the modern and majestic Canada of today. The film, "O Canada," saturates the viewer with a sense of the richness of the country's cultural heritage and presents Canada as no tourist has ever seen it.

The final stop, Le Cellier Restaurant, nestled snugly beneath the Hôtel du Canada, offers a delicious assortment of regional dishes—maple sugar pastries, farmer's sausage, fresh salmon steak, and more—all Canadian favorites!

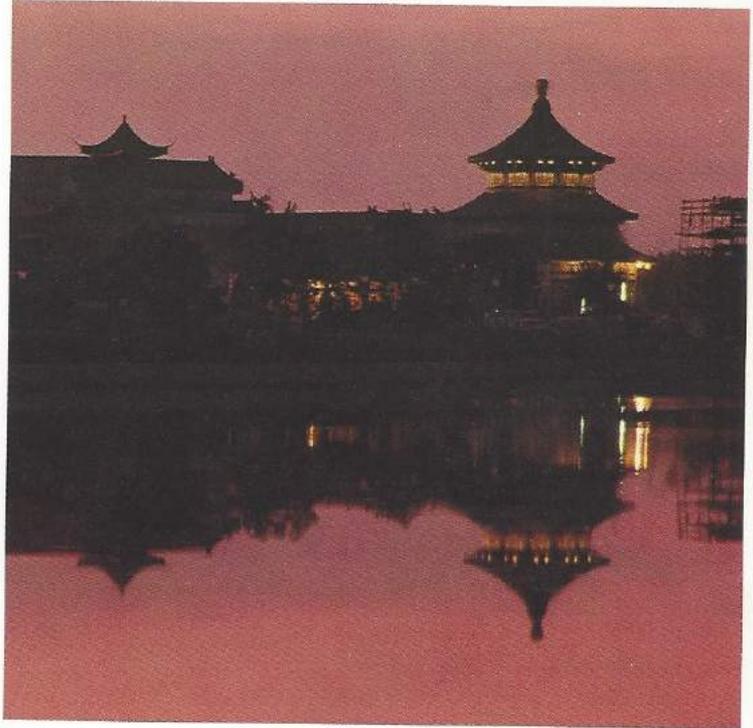
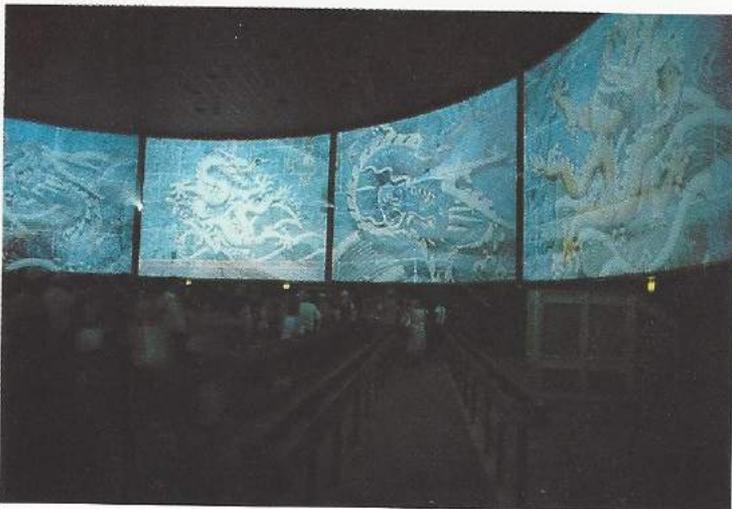
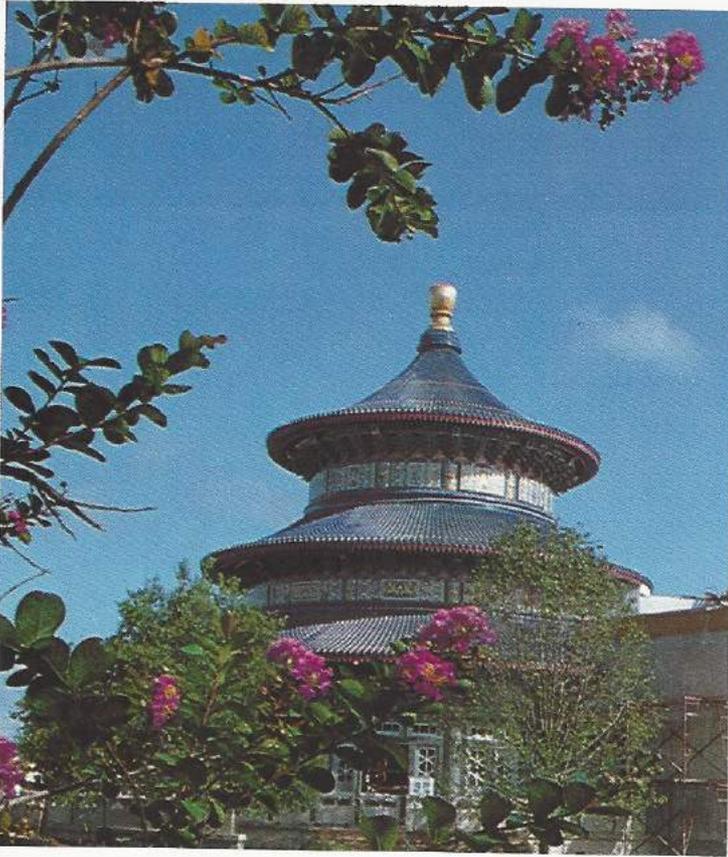
A trip through Canada is a trip through untamed beauty of awe-inspiring dimension. The essence of the hidden country of Canada is what is captured in World Showcase.



# CHINA

The People's Republic of China, steeped in a cultural heritage that stretches from the dawn of civilization, is a land of wonder and enchantment. For many centuries in the past, China remained remote and exotic, partially because of its geographical inaccessibility to the rest of the world. Yet, some of its isolation has been self-imposed—the Great Wall winds across 1,500 miles of northern China and has repelled foreign invaders for many years.

Modern China, the world's most populous country, is now opening its doors to the Western world and, in their quest to become a more visible member of the world community, they



have become a special part of World Showcase.

From the moment one passes through the ceremonial gate of CHINA, the mystery and serenity of this ancient country is felt. Three towering rocks stand at the entrance, appearing much like the ones ancient rulers used to seek to ornament their palace gardens. The beautiful waterfalls, reflecting ponds, and gardens further enhance the atmosphere of peace and tranquility.

As important to the Chinese as nature and serenity is their Temple of Heaven, which stands majestically as the focal point of the pavilion. Inside this lovely, three-tiered temple is the theatre, where the Circle-Vision 360 film "Wonders of China: Land of Beauty, Land of Time" is shown. The film is narrated by Li Po, an ancient poet who guides the audience through China's history, culture, and breathtaking scenery. In just twenty minutes, one experiences the Great Wall, Beijing's Forbidden City, Mongolia, the Summer Palace, the Leshan Buddah, the Yangtze River, and more.

Unlocking the beauties and mysteries of this beautiful country to create this awe-inspiring film was not an easy task for the Disney film makers. Once hard-earned government permission was granted, the crew cut no corners in filming this spectacular production. Some areas of China were so difficult to reach that equipment had to be brought in on camelback. At one location a 300 pound camera had to be carried up 16,700 steps on the film crew's shoulders!

World Showcase's China also includes a typical Chinese street, an Art Gallery, with a restaurant and shopping area to be added soon.

With its distinctive landscaping, detailed architecture and peaceful setting, China is successfully captured within the World Showcase setting. And all who visit gain an appreciation and understanding of the country, its people, customs, art and culture never experienced before.

# FRANCE



France, Europe's oldest unified nation and Western Europe's largest, has been the center of western culture for centuries, both as a major political power and as a leader in the arts and sciences. The French countryside is rich, fertile and peaceful, yet, the country's famed capital, Paris, epitomizes the beauty and grandeur that is France.

Entering FRANCE in World Showcase, one is treated immediately to a stroll over Paris's Seine River across the cast iron Pont des Artes footbridge. A park, inspired by a Georges Seurat painting, borders the canal, and chimney pots punctuate building roof-tops along the boulevard. In the distance, looming above the skyline, is the Eiffel Tower, constructed to one-tenth the scale of the original.

This adventure through France actually begins at the Plume et Palette, an old-fashioned turn-of-the-century library, where books on French art, cuisine and language can be purchased. The iron and glass canopies on the shopping Arcade are reminiscent of those decorating the famed entrances to Paris's Metro subway system, and the architectural style of Guy Laroche's La Signature shop reminds one of a French country chateau—here, quality perfume and accessories can be purchased.

At the end of the boulevard, just this side of the Eiffel Tower, lies the entrance to the Palais du Cinema. For 18 minutes the viewer is engulfed by the sights and sounds of France—"Impressions de France" appears breathtakingly on a 21 by 27¼ foot, 200 degree wrap-around screen, and leaves one with a sense of having intimately explored France and her people.

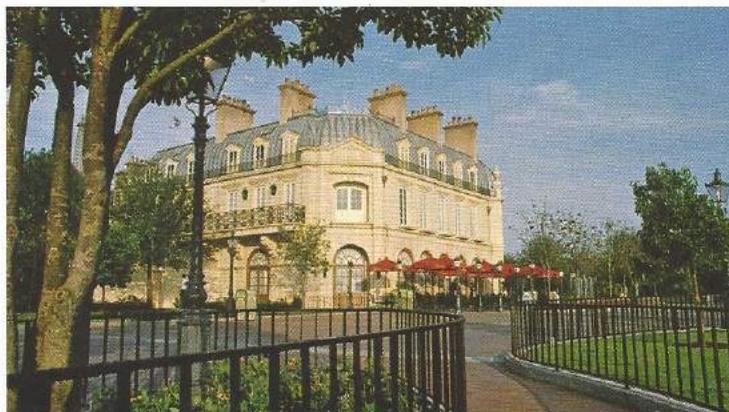
Next stop is Les Halles Marketplace and La Casserole, a lit-



tle shop displaying jams, pâtés, and gourmet cookware for sale. Le Palais du Vin offers a fine line of wine and accessories in a red brick wine cellar setting.

Known internationally for their superb cuisine, World Showcase's France lives up to this reputation by offering three choices for the hungry traveler—the Boulangerie Patisserie, serving flaky croissants, steaming café au lait, and other pastries; Le Chefs de France, featuring the finest provincial French dishes; and Au Petit Café, offering espresso, pasteries and aperitifs. The diversity and uniqueness of every gourmet speciality is symbolic of the land which inspired them.

A land so diverse, France offers the visitor glimpses of many European civilizations and cultures. It's this heritage, and the romance and brotherhood of the country, which lures World Showcase visitors into the realm of France—a country which has, through the years, developed its own distinct and unmistakable flavor.



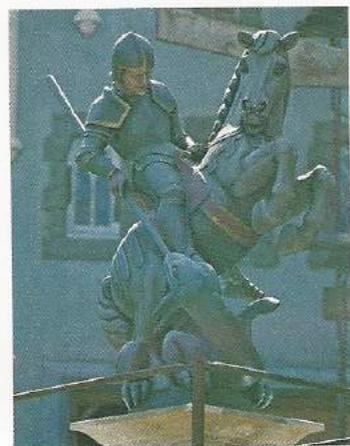
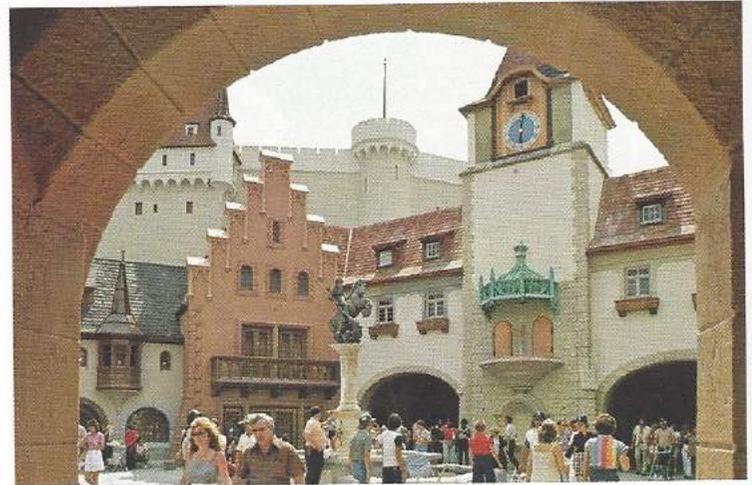
# Germany

A land of fantasy, folklore and festivity, Germany entices visitors with its splendid scenery, enchants them with its story-book-like cities, and excites them with its spirited celebrations. When asked what comes to mind when they think of Germany, travelers are likely to mention picturesque Medieval villages, romantic castles, and lively beer gardens. Undoubtedly, they will think of the exquisite Black Forest, named for the majestic evergreens covering that region. All the excitement and enchantment of this fairy-tale country is captured in GERMANY at World Showcase.

Although always certain to be included in World Showcase, Germany was chosen for Phase One for two reasons: First, the Oktoberfest theme provided the perfect context for a large food facility, something vital to World Showcase; second, Epcot Center planners knew they could count on enthusiastic German manufacturers and exporters to help get it off the ground.

Architecture is the key to Germany's history, and, through research and attention to detail, that history is brought to World Showcase visitors. The authentic look and feel of the Biergarten and the platz, for instance, is a tribute to the ingenuity and skill of Disney "Imagineers" who went to Bavaria in search of just the right architectural features that would convey that Old World ambience.

The moment guests enter Germany, the majestic castle in



the distance, rustic store fronts, and the melodic ringing of a carillon transport them to the very heart of Bavaria. On the cobblestone platz, enclosed by towered walls, "gingerbread" style shops, the clock tower, the statue of St. George slaying the dragon, and the far-off castle present an idealized village.

Guests browsing through the shops of the village find a variety of typical German goods: fine porcelain figurines and dinnerware in Glas and Porzellan; splendidly crafted toys at Der Teddybär; sweet surprises including cookies, crackers and confections in Sussigkeiten; an alluring array of clocks in Volkskunst; fine white wines in Weinkeller; and both classic and contemporary books at Der Bücherwurm.

The main attraction in Germany is the Biergarten where Oktoberfest is celebrated all year long. In its three-level dining area, with Waiters and Waitresses costumed in Black Forest dress, guests are offered such traditional fare as sauerbraten, roast pork, sausages and, of course, beer—served in full-litre steins.

Adding to the total atmosphere of Germany are the costumes of the Hosts and Hostesses. Hostesses are dressed in the dirndl skirt characteristic of German women, while Hosts' costumes include knee pants. Originally, the Hosts were to wear lederhosen (short pants), but a German young man who came to model the outfit informed the designers that lederhosen were characteristic of Austria, not his country. Ever-faithful to authenticity, the designers lengthened the trousers to the knee.

When Phase Two of World Showcase is complete, visitors will also be treated to a new attraction in Germany—a German Rivers boat cruise. Guests will learn about German history and culture as they cruise down a course which simulates Germany's most picturesque rivers, and takes them past castles, industrial centers, and recreational sites.

# ITALY



Italy, a warm and colorful country, fostered a revolution in art and science that affected most of the world for three centuries. The results—the canals of Venice, the Cathedrals of Florence, the ancient ruins of Rome, to name only a few—posed a problem for Disney "Imagineers" when they began the planning and construction of ITALY at World Showcase. How should one convey such a myriad of treasures in such limited space?

Epcot Center planners tackled this problem by concentrating on the elements that were easily recognizable and representative of Italy. For example, they decided to make the most readily recognizable Venetian architecture the prominent style at the pavilion. Though it was impossible to duplicate the original in scale and intricacy, the Doge's Palace replica at Epcot Center is schematically correct in its delicate and profuse ornamentation.

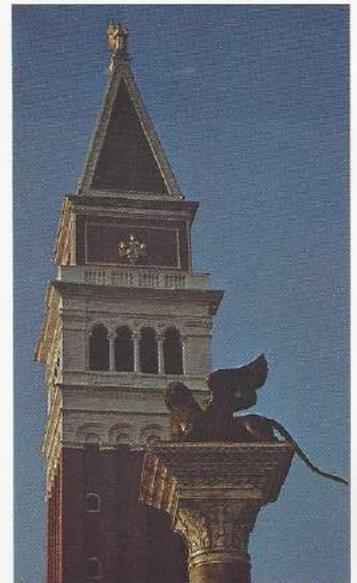
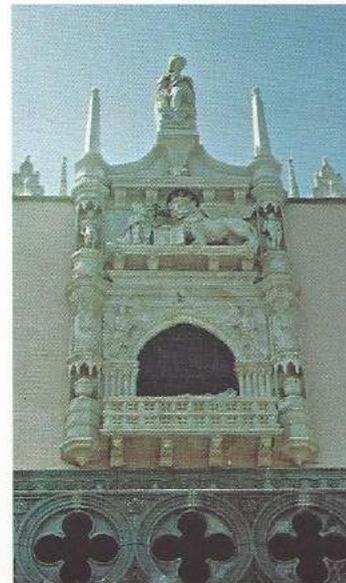
A variety of "imagineered" materials were used in the construction of Italy. For example, the "marble" on the facade of the Doge's Palace is actually brick which has been treated with

fiberglass and meticulously reproduced to resemble the real thing. Statues and bas reliefs that look like marble and stone are actually plaster and fiberglass, yet careful detailing and faithful reproduction have made this ornamentation virtually interchangeable with the real thing.

Numerous shops and the L'Originale Alfredo di Roma Ristorante also convey a variety of Italian architectural styles. Other structures—the elaborate Fontana di Nettuno (Neptune's Fountain), the stucco and clay tile Arcata d'Artigiani (Artists Arcade), among others—lend to the atmosphere.

Of course, entertainment is often colorful and spontaneous in Italy, and guests will be able to enjoy Italian folk songs and opera sung by the waiters and waitresses at Alfredo's, and contemporary versions of Commedia del Art on the Piazza del Teatro.

Thus, captured here at World Showcase Italy are the basic yet beautiful attributes that make Italy one of the world's most beloved countries, rich in heritage and exquisite architectural wonders.



# Japan

Japan is often noted for its modern technology, bustling cities and dynamic society. However, today's Japan has its roots in precious cultural values that have remained constant throughout centuries: an appreciation of natural beauty, a reverence of knowledge and learning, and a devotion to the arts. It is these values that are reflected to guests visiting JAPAN in World Showcase.

In Japan, gardening is a precise art; every object and its placement in the garden has a special meaning. Thus, Epcot Center planners embarked on a thorough research program to ensure the authenticity of the garden found at this pavilion.

Symbolizing the enduring earth, rocks are the most essential elements of gardens in Japan, so horticulture experts scoured parts of Georgia and North Carolina for perfect specimens. Additionally, careful consideration was given to the placement of water elements, evergreens, and even decorative lanterns in the garden area.

Japanese architecture, as well, shows the knowledge and ancient customs that have been carried down through centuries. Disney planners, with consultants from Mitsukoshi (the sponsoring company) designed this World Showcase country to provide visitors with a representative sampling of traditional structures. For example, there is a replica of a Torii (entrance

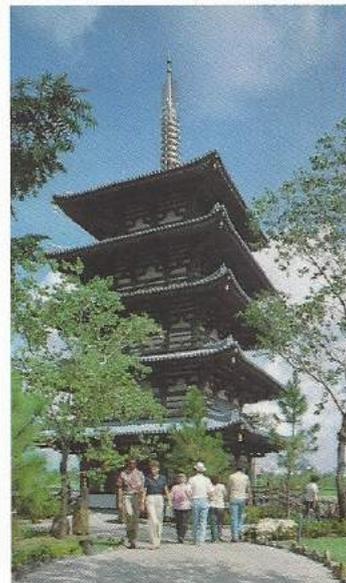


gate) found off Hiroshima Bay and a five-story pagoda duplicated from one located in Nara.

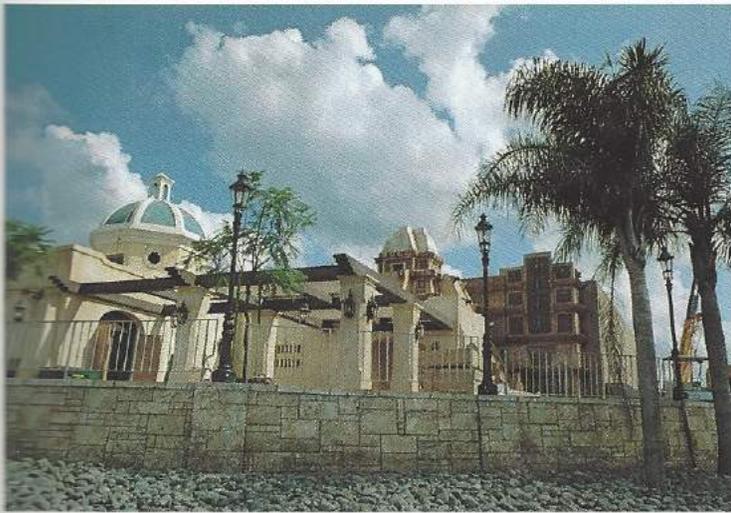
All structures used as models were chosen both as stunning examples of traditional Japanese architecture and because they could be adapted for practical uses at Epcot Center. The resulting contemporary, yet traditional, structures today house restaurants, serving light appetizers to elaborate meals, and the Mitsukoshi Department Store, offering a wide variety of pleasing Japanese gifts.

Lastly, Japan's devotion to the arts can be explored in 1983 when a gallery of Japanese artwork and the 17-minute show titled "Meet the World" open. This show will trace the colorful and intriguing elements of Japan's past and is one of the most elaborate and complex Disney shows ever developed.

Overall, with its breathtaking gardens, ornate structures, and the depiction of its rich, cultural heritage, the mystique and graciousness that exemplifies Japan will come to life for Epcot Center visitors.



# Mexico



Truly a land of transition, the United Mexican States—Mexico—represents a country extremely proud of its past while looking ahead to a promising future. Approaching MEXICO in World Showcase is like discovering a lost civilization at the jungle's edge.

The marquee and symbol of Mexico is the 36-foot high pyramid temple at its entrance, fashioned after Mesoamerican architecture that dates back to the third century A.D. A steep flight of stairs leading up to the sanctum of the high priests is flanked on each side by large serpent heads, representing the Aztec god, Quetzalcoatl. A carved stela at the foot of these stairs not only serves as part of the design, but also houses the lights used to illuminate the pyramid at night.

Palm, banana and bamboo trees, combined with flowering trees and shrubs create a lush and exotic look. This landscaping is carried out to the edge of the World Showcase Lagoon where its beauty enhances Cantina de San Angel, a counter-service food location.

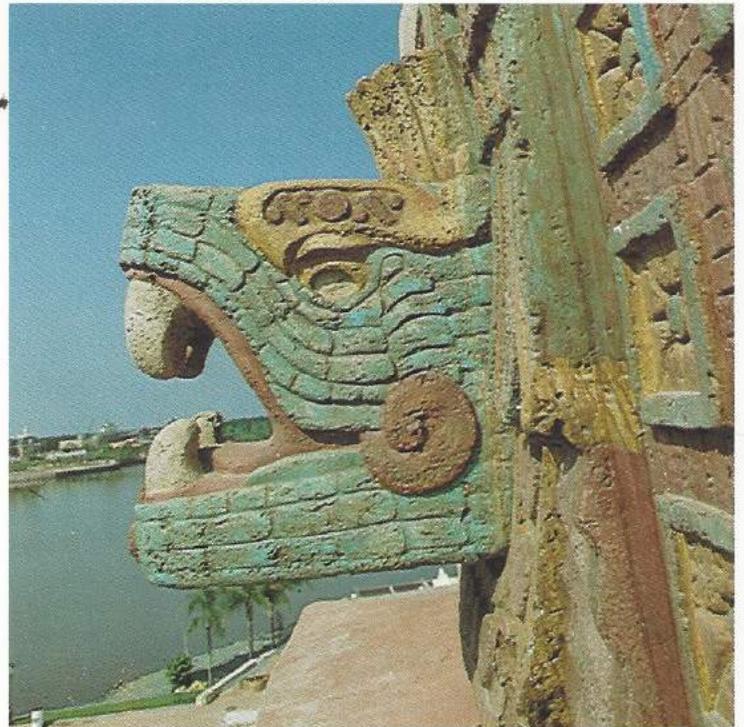
On entering the pyramid, guests find themselves in a museum-like room filled with pre-Columbian artifacts, spanning in age from 1200 B.C. to the 1500s, when the Spanish conquered Mexico. Riley Rhodes, a California museum curator coordinated the effort of accumulating the more than 100 pieces from approximately 20 collections across the United States. The artifacts, on loan to us, will be exhibited during the first year of operation.

Aside from Cantina de San Angel, the entire Mexico experience takes place indoors. Mexico is the only pavilion in World

Showcase designed this way. Walking down from the terrace after entering the pyramid, guests find themselves in a surprisingly "open-air" plaza, simulating an early dusk atmosphere, filled with the sights and sounds of Mexico. Kiosks and wagons display baskets, pottery, leather goods, ready-to-wear items, papier maché vegetables and paper flowers. In the center of the plaza is the Fuente de la Vida, or Fountain of Life. The formal, "outdoor" San Angel Inn Restaurante gives diners a view of a small lagoon where boats filled with guests pass by on their way through the attraction, "Rio del Tiempo," or "River of Time."

This attraction, combining film segments and Audio-Animatronics figures similar to those in "It's A Small World" depicts the history of Mexico from the pre-Columbian era through Colonial times to today's modern Mexico. The "ride through time" enables travelers to witness the glories of three great ancient civilizations—the Mayans, Toltecs and Aztecs—and to experience some of the artistry of the mother culture of all Indian civilizations—the Olmecs.

Colorful, exciting and steeped in tradition, Mexico gives its visitors a greater understanding of the beauty and heritage of this fascinating country.



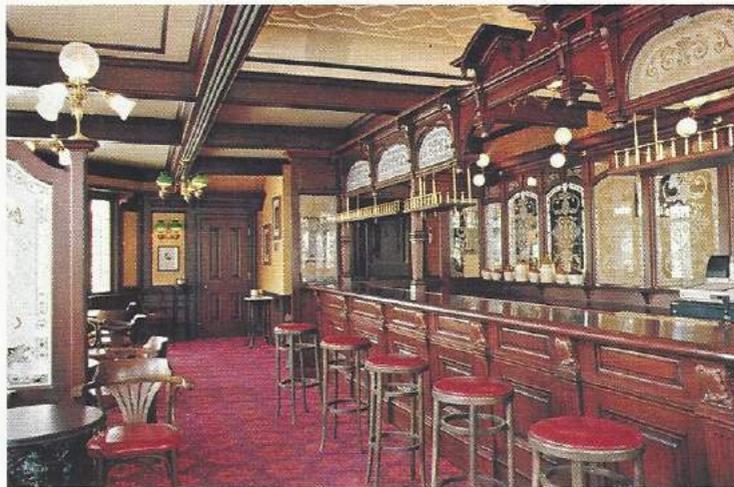
# United Kingdom



thirsty traveler pints of Bass Ale, or lager and Guinness Stout served in chilled mugs or at room temperature, in true British fashion. If something a little stronger is in order, gin and scotch are also part of the pub's attractions. The table-service dining room offers such British favorites as fish and chips, hot roast beef sandwiches, bangers and mash, and a variety of pies: cottage, chicken and leek, and steak and kidney.

The Rose & Crown faces the World Showcase promenade that winds through the United Kingdom and intersects with cobblestone streets. Stone walks weaving through quaint and picturesque buildings lead guests on their journey through the United Kingdom. In the shops of High Street and Tudor Lane, a broad sampling of British merchandise can be found. Toys, from the simple to the complex, are displayed in The Toy Soldier and The Great Hall; typical Scottish fashions—sweaters, kilts, tams—are available at Pringle of Scotland; gift items are offered in His Lordship and The Queen's Table Shops; and, of course, teas and biscuits are on hand at the Tea Caddy and The Biscuit Barrel.

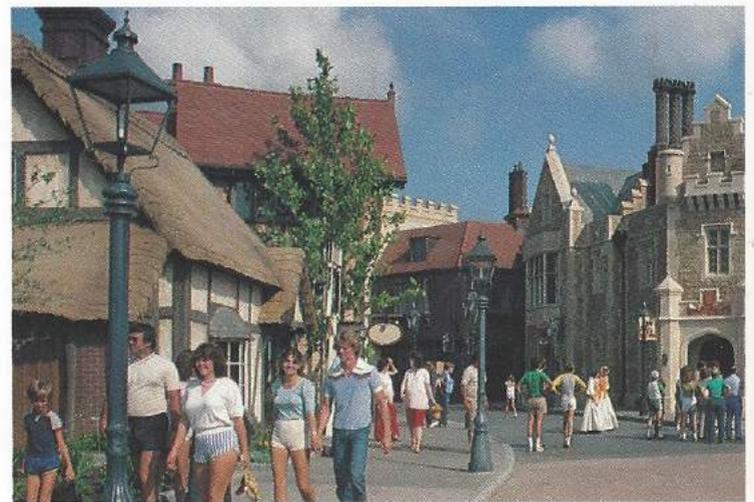
With Hosts and Hostesses garbed in costumes reminiscent of days long past, combined with the Disney "Imagineers" successful blending of architectural history, the United Kingdom exudes that distinct "old world" feeling of enchantment.



The United Kingdom—a land with a vast and varied history, rich in the cultures of different peoples and different countries—is the birth place of a millenium of traditions nourished by some of the world's greatest minds. "No nation," wrote Ralph Waldo Emerson, "was ever so rich in able men." The title "United Kingdom" represents the political unity of four isles: England, Scotland, Wales and Northern Ireland. Each country has its own glorious history, but it's the essence of the empire as a whole that is captured in World Showcase.

The history and traditions of the British Empire surrounds guests as they walk along the cobblestone streets of the UNITED KINGDOM. The blending of different architectural styles enables them to travel through 400 years of grand British history. Proceeding up the streets, away from the World Showcase Lagoon, the building styles advance from Shakespeare's time (1500s) to the age of the Victorians (1800s), with interiors designed to correspond to the age reflected on each facade.

An adventure to the British Isles starts with a visit to the Rose & Crown Pub & Dining Room, which encompasses the best elements of three types of pubs: the street pub, waterfront pub and the country pub. Situated on the bank of the World Showcase Lagoon, this traditional stand-up pub offers the



# EPCOT CENTER: PHASE TWO

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## FUTURE WORLD



HORIZONS



THE LIVING  
SEAS

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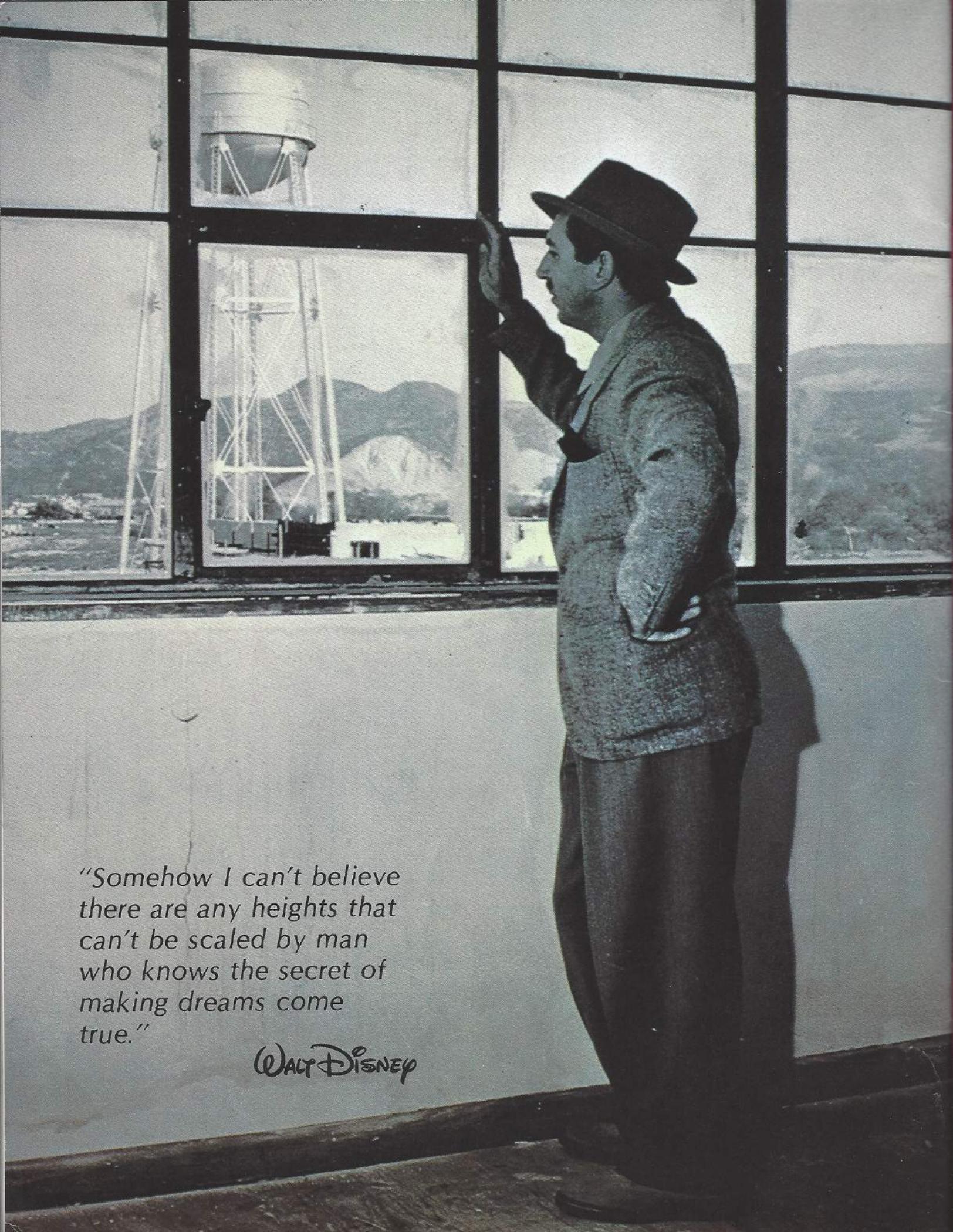
## WORLD SHOWCASE

EQUATORIAL  
AFRICA

ISRAEL

MOROCCO

SPAIN



*"Somehow I can't believe there are any heights that can't be scaled by man who knows the secret of making dreams come true."*

*WALT DISNEY*