

Worthless in any
over-all concept! killed
Land has been killed
for, the since the beginning...

EPCOT

LAND PAVILION

HOW MAN CAME TO KNOW THE PLANET
UPON WHICH HE LIVES, WHAT HE KNOWS
- HIS MOTIVATION, THE NEED TO SURVIVE.

what about
the creation itself?
Pompey? The Volcanoes -
Disasters - Dust Bowl -
Hurricanes - Men's struggle to
conquer nature and
save his land?

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EPCOT
LAND PAVILION

to begin with?

The overture for EPCOT Center's Land Pavilion is the pre-show, "It's Your Land." Guests first enter a Carousel Theatre for a three-act journey to "Future Fair." The tour guide for this excursion is an Audio-Animatronics character, "The Landkeeper." Audience movement is effected by the "Winds of Change"--each time the winds occur, guests are carried to another place and time...following Man's development and learning about his unique ability to fashion entirely new land-use systems.

Act One--The Winds of Change. Here, large-screen motion pictures introduce guests to six varieties of natural communities.

Man is depicted in the opening scenes learning about the drama and beauty of The Land, first as an observer, then as a student, and finally as a "Shepherd of the Soils." When the Winds of Change suddenly pass over the screen, guests are offered a new perspective. Man is shown learning from Mother Nature...the honeycomb becomes modular construction...the spider web grows into a bridge...the beaver pond evolves into a dam.

Disaster
TV
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The winds then carry guests to a filmic urban setting, where man is seen as a stage director with his players, Nature and The Land, pointing out that the future of The Land rests with Man.

The audience revolves into the second stage area of the Carousel Theatre for Act Two. Here, at "Gran'dad's Farm," an Audio-Animatronics cast called "The Acres Family" ponders the future of a land parcel that has been their home for years. Today it is about to be engulfed by a city's "urban sprawl."

Economics?

This story opens with one storm brewing on the horizon and "another one" stirring in the farm house. Real estate values have skyrocketed and the old homestead would be a gold mine. The family members express differing viewpoints on the best use of the land.

Gran'dad has had his fill of the property and wants to sell it to shopping-mall developers. Mother wants it to remain unchanged for sentimental reasons. Her daughter envisions a park for her favorite old oak, and for recreation for her friends and their families. But Dad maintains that the land is "the best growing ground in all the country" and should be improved for better crop production.

"The Walters!"

This whole thing since establishment of the
Real Estate Agent and the Mortgage!

Nathan, the young grandson, tells his father that he has just seen a TV show outlining ways to triple pounds-per-acre through a new technology called C.E.A. -- Controlled Environmental Agriculture. Guests are made aware that there are many ways to keep farming an area and still have land for other uses.

Key to
Future!

While the family atmosphere becomes charged, a storm breaks and the winds change again, bringing The Landkeeper with them. The Landkeeper tells the family that there are many ways their property could be used, but nearly always, choices--often compromises--must be made. There is no single right answer, The Landkeeper admits. Still, Man's creativity does allow for more efficient uses of The Land than past generations could have imagined. In fact, today--because of advances in technology--it takes only four percent of the population to feed the other ninety-six percent, a remarkable achievement; most of us have been "freed" for other endeavors in society.

1979
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The Landkeeper continues with a description of a place devoted to using The Land properly. It will be called the "Future Fair." Here people can come together to share ideas, hopes and dreams for a better tomorrow.

The Carousel begins to revolve, as the winds shift once more. It's on to the Future Fair, a film and dimensional show, and a third act - "Land of a Thousand Choices."

Guests are introduced to an array of progressive items from the past, present and future. The Landkeeper uses these tools, like the Land-Sat Terminal, which monitors the earth's temperature by satellite, to illustrate points as the Acres Family studies its options. The presentation concludes that there are a variety of alternate choices for utilizing The Land.

The Landkeeper turns our guests' attention from Gran'dad's Farm to rich and varied communities elsewhere. He paints a "magical portrait" using film techniques of Future Fair "Biomes"--each biome a major ecological community with distinct characteristics.

The audience is advised that decisions for land use must be unique to each situation. Nature must be protected from abuse and Man's master plans must be flexible enough to provide life's needs today, as well as resources for the future.

The Future Fair is the story of Man's learning to meet these challenges, The Landkeeper concludes. And with that, our guests are invited into the "Future Fair Mall"...a grand concourse leading to

Space!

the biomes complex. Display areas preface the story of the biomes, explaining how Man's systems are linked with those of The Land.

The malls will feature a ride-through attraction, "Nature's Blueprints," which will offer guests an expanded view of Nature's "secret world" through Disney animation, time-lapse photography and dimensional settings. Aboard "wind-swept" balloons, guests will witness the wonder's of Nature's cycles against the backdrop of the Four Seasons and take a preview look at four of the biomes. (Much of the material contained in "Nature's Blueprints" is also represented in the display areas that lead to the biome complex.)

Through the mall's attractions and exhibits, guests are made aware of the balance that rests in their hands for the future. They are told that they must observe The Land from a variety of perspectives. Thus, this showcase serves as the gateway to the biome complex. As our guests enter the area, they have the opportunity to look at Nature's resources from entirely new vantage points.

The biomes are termed Alpine, Woodland, Tropical, Farmland, Subterranean, Desert, Urban and Marshland.

A major attraction in the Tropical Biome, for example, would be "Soil Scanner Three," a sky tower "in reverse," which would carry guests down through the dense foliage and into the remarkable world of the soil. Our "scanner" pilot would activate the probe's infra-red sensors, so that guests might gain an appreciation for the processes and life occurring within Nature's stage, the soil.

Each of the biomes will be developed further as the WED Imagineers work with the sponsors of the Land Pavilion to showcase alternatives and choices for the near tomorrow, and the distant future.

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for whom?